

BMJ.2018.044438
Manuscript
Decision
Research

Body: 10.4.18

Dear Dr. Schmidt

BMJ.2018.044438 entitled "Tobacco Industry Involvement in the Children's Sugary Beverage Market: Internal Industry Documents Research"

Thank you for sending us your paper. It has been read with interest by several senior editors here at the BMJ. We don't think that the content is quite appropriate for a research manuscript. However, we feel that if the article is reworked and made more focused it might work as an 'Analysis' paper.

We can't make promises about acceptance, as all papers have to go through our review and editorial process. But if you would like to revise your manuscript and submit it as an Analysis paper, we recommend you look at our guidance for authors on the BMJ website: <https://www.bmj.com/about-bmj/resources-authors>

I hope this has been of help.

Yours sincerely

Robin Baddeley
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If you elected during submission to send your article on to another journal the article will be transferred in 5 working days. If you intend to rebut this decision please notify us before then.

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Date Sent: 10-Apr-2018