

CORRECTIONS

Influenza: marketing vaccine by marketing disease

This Feature (*BMJ* 2013;346:f3037, doi:10.1136/bmj.f3037) listed an incorrect lower confidence interval for the US Centers for Disease Control and Prevention vaccine effectiveness study that it cites (reference10). The last sentence of Box 2 should

have stated that this study's vaccine effectiveness was 27%; 95% confidence interval, -31% (not "31%") to 59%.

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