Relation between income inequality and mortality in Canada and in the United States: cross sectional assessment using census data and vital statistics

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Abstract

Objective To compare the relation between mortality and income inequality in Canada with that in the United States.

Design The degree of income inequality, defined as the percentage of total household income received by the less well off 50% of households, was calculated and these measures were examined in relation to all cause mortality, grouped by and adjusted for age.

Setting The 10 Canadian provinces, the 50 US states, and 53 Canadian and 282 US metropolitan areas.

Results Canadian provinces and metropolitan areas generally had both lower income inequality and lower mortality than US states and metropolitan areas. In age grouped regression models that combined Canadian and US metropolitan areas, income inequality was a significant explanatory variable for all age groupings except for elderly people. The effect was largest for working age populations, in which a hypothetical 1% increase in the share of income to the poorer half of households would reduce mortality by 21 deaths per 100,000. Within Canada, however, income inequality was not significantly associated with mortality.

Conclusions Canada seems to counter the increasingly noted association at the societal level between income inequality and mortality. The lack of a significant association between income inequality and mortality in Canada may indicate that the effects of income inequality on health are not automatic and may be blunted by the different ways in which social and economic resources are distributed in Canada and in the United States.

Introduction

A large body of research reports an association between income distribution and health and a range of hypotheses articulates possible mechanisms operat-
ing between income inequality and poor health outcomes. Among American states, mortality is more weakly correlated with mean or median state income than it is with various measures of how that income is shared within a state. US metropolitan areas with greater income inequality also have significantly higher mortality than metropolitan areas with more equal income distributions, independent of the median income of the metropolitan area.

Collectively these studies point to the conclusion that populations in areas where there is an unequal income distribution have higher mortality than populations in more homogeneous areas. While some have claimed that the relation between income inequality and mortality is an artefact of the non-linear relation between income and mortality at the individual level, and others reporting findings from multilevel analyses provide substantial evidence for a non-artefactual explanation.

We compared income inequality and age grouped mortality in Canada and the United States. We considered two levels of geographic aggregation: state/provincial and metropolitan area. The comparison of states/provinces and US metropolitan areas is compelling in that it has the potential to highlight characteristics and policies specific to particular social contexts that could affect health. While the product of similar economic, social, and cultural forces, Canada and the United States also have some major differences, especially with regard to social policy and racial divisions. US metropolitan areas differ greatly from Canadian metropolitan areas in terms of the degree of economic and social inequality they generate and the ways in which unequal material circumstances and social relations are institutionalised through policy and urban political structure. While economic segregation and social polarisation are less pronounced in Canadian cities, some studies have suggested that they increased in the last decade of the 20th century.

Incomes at the bottom of the distribution are higher in Canada than in the United States, and while inequality in net income rose between 1985 and 1995 in the United States it actually fell slightly in Canada because of the redistributive effects of Canadian taxation and transfer policies. Furthermore, since the 1980s, pay inequality in Canada has widened much less than in the United States. In the United States, labour market prospects for low skilled workers have been poor over the past two decades. Hypotheses such as the growing skill requirements of a global economy, deindustrialisation, relocations of employers to suburban areas, and racial discrimination have been offered to explain these trends.

Methods

Associations between income inequality and mortality were studied in the 50 US states and the 10 Canadian provinces, as well as in 282 US and 53 Canadian metropolitan areas with populations greater than 50 000 (as of 1990 in the United States and 1991 in Canada). All mortalities were age standardised to the Canadian population in 1991. The associations were examined separately by the following age and sex groupings for the states and provinces: infants (less than 1 year), children and youth (1 to 24 years), working age men (25 to 64 years), working age women (25 to 64 years), elderly men (65 years and older), and elderly women (65 years and older). Age groupings were the same for metropolitan areas but breakdowns by sex were unavailable.

Inequality was operationalised as the proportion of total household income accruing to the less well off 50% of households within an area (that is, the “median share” of income). In a setting of perfect equality, the bottom half of the income distribution receives 50% of the total income and the area then has a median share value of 0.50. The indicator has recently been used in similar studies on inequality and mortality, and thus allowed for comparability of results. Moreover, tests with a range of other measures of inequality and polarisation suggested that this choice did not substantially affect the results.

US data

Mortality data for the 50 US states came from the Centers for Disease Control (CDC) Wonder website. Mortalities by state, sex, and age were averaged over three years (1989-91) to improve the stability of the estimates. State median share proportions and the median income values were generated from the 1990 US census and have appeared in a previous paper by Kaplan and colleagues. Metropolitan area mortalities and median share proportions were from the work of Lynch and colleagues.

Canadian data

The income inequality data for Canada came from a micro data file of the 1991 census of Canada. The income definition used in the Canadian calculations, like that for the United States, included income from wages and salaries, net income from self employment, government transfers, and investment income. Canadian mortality data were based on three year averages (1990-2) by province, sex and age group, and by metropolitan area and age group.

Model building and general linear testing

Multiple regression analyses were conducted only on the metropolitan area data because of the small number of Canadian provinces. Given that the reliability of the estimated mortality is related to the populations of metropolitan areas we used weighted regression with population size as the weight. Use of these weights ensures that the regression line goes through the mean mortality of the entire population under study. Furthermore, the use of such a weighted regression allows for the unobserved differences in mortality between Canada and the United States, potentially because of differences in social structure, to be taken into account through the use of a dummy variable.

The regression analyses proceeded in four steps. Firstly, models specific for age group were fitted for the 282 US metropolitan areas with median share of total metropolitan area household income as an explanatory variable. Secondly, median income for the US metropolitan areas was added as an explanatory variable. Thirdly, the 53 Canadian metropolitan areas were added. In the combined models, metropolitan median household income for the Canadian cities was adjusted downwards by a factor of 0.8 (this is Statistics Canada’s purchasing power parity rate, applied to
personal final expenditure, for 1995\(^5\)) to achieve purchasing power parity between the two countries. We also included a dummy variable to indicate whether the metropolitan area was Canadian or American to adjust for the mortality differentials between the two countries.\(^3,4\) Finally, we tested whether the relation between income inequality and mortality in Canada differed significantly from the US relation and whether the coefficients for median share for Canada differed significantly from zero. The approach involved specifying full models, including all two way interactions, and then specifying reduced models with the effect of interest removed (the multicollinearity present in the fully fitted models made it difficult to assess the slope differences; the approach comparing the error sum of squares of the full and reduced models circumvents the problem). The test statistic entailed a comparison of the error sum of squares of each model and followed an F distribution.\(^3,4\)

**Results**

**States and provinces**

The median share values ranged from 0.17 (least equal) in Louisiana to 0.23 (most equal) in New Hampshire for the US states, while the range for the Canadian provinces was 0.22 (least equal) for Alberta to 0.26 (most equal) for Barrie, Ontario. The median proportion of income received by the less well off half of households for US states with weighted linear fit (from Kaplan et al, 1995\(^5\)) was 0.21 while for the Canadian metropolitan areas it was 0.23.

There were significant correlations (P < 0.01) between median share and mortality for infants \((r = -0.37\)), children and youth \((r = -0.38\)), the working age population \((r = -0.55\)), the elderly population \((r = -0.25\)), and all ages combined \((r = -0.43\)) for the pooled 335 metropolitan areas in the United States and Canada. Within Canada, however, there was no statistical relation between inequality and mortality at the metropolitan area level as evidenced by the weighted linear fit (dashed line) to the Canadian data. The slope of the regression line was in the expected direction but was not significantly different from zero.

**Fig 1** Mortality in working age men by proportion of income belonging to the less well off half of households, US states (1990) and Canadian provinces (1991). Mortality standardised to Canadian population in 1991. State abbreviations: LA-Louisiana; MS-Mississippi; AL-Alabama; SC-South Carolina; FL-Florida; TX-Texas; CA-California; AR-Arkansas; NH-New Hampshire; MN-Minnesota. Province abbreviations: QC-Quebec; NS-New Scotia; NB-New Brunswick; ND-Newfoundland; PE-Prince Edward Island; ON-Ontario; AB-Alberta; BC-British Columbia; MB-Manitoba; SK-Saskatchewan.

The populations of the 282 metropolitan areas in the United States ranged from 56,735 (Enid, Oklahoma) to 18,087,251 (New York City) with a median size of 242,847. The populations of the 53 metropolitan areas in Canada ranged from 50,193 (Saint-Hyacinthe, Quebec) to 3,893,046 (Toronto, Ontario) with a median size of 116,100. The median share values ranged from 0.15 (least equal) in Bryan, Texas, to 0.25 (most equal) in Jacksonville, North Carolina, for the United States while the range in Canada was 0.22 (least equal) for Montreal, Quebec, to 0.26 (most equal) for Barrie, Ontario. The median proportion of income received by the less well off half of households for US metropolitan areas was 0.21 while for the Canadian metropolitan areas it was 0.23.

In the first set of multiple regression models, the median share was a significant explanatory variable for all but the model of mortality in elderly people for the 282 US metropolitan areas (table). The largest effect was in mortality in working age people, where a 1% increase in the share of household income to the poorer half of the income distribution was associated with a decline in mortality of nearly 22 deaths per 100,000. In general, the size of the effect of the median share variable changed little with the addition of the median state income variable, the second set of regressions. The inclusion of the 53 Canadian metropolitan areas, the third set of regressions, improved the explanatory significance of the models with, for example, the adjusted R\(^2\) (squared multiple correlation) increasing from 0.02 to 0.27 for infants and from 0.33 to 0.51 for the working age population. The country dummy variable was significant in each of the models and may be interpreted as the difference in mortality between the two countries after adjustment for the distribution of household income and median household income. Thus there were 91 fewer deaths per 100,000 in Canadian metropolitan areas than in US metropolitan areas after adjustment for median share and median income.

\(y = \beta_0 + \beta_1 x + \epsilon\)

Where \(y\) is the dependent variable (mortality), \(x\) is the independent variable (median share of income), \(\beta_0\) is the intercept, \(\beta_1\) is the slope, and \(\epsilon\) is the error term.
Finally, the general linear testing indicated that the slope of the relation between median share and mortality for Canadian metropolitan areas was significantly different than the US slope for children and youth \( (F_{1,329} = 5.98, P < 0.05) \), working age populations \( (F_{1,329} = 8.79, P < 0.01) \), and all age groups combined \( (F_{1,329} = 6.22, P < 0.05) \). In all cases, however, after the three main effects variables (median share, median income, and the dummy country indicator) and all two way interactions in the Canada and US models were accounted for, the slope of the relation between median share and mortality in Canada was not significantly different from zero.

**Discussion**

Our analysis of data from Canada and the United States has shown that variations in the equality of the income distribution are associated with mortality. The relation was strongest for working age populations but was much weaker in elderly populations. Other research has suggested that differential working age mortality across populations may be a more powerful measure of relative disadvantage than the traditionally studied infant mortality differential. As for the attenuation seen in elderly populations, current household income may not be a useful measure for this group given that income levels before retirement or measures of wealth better reflect their social position.

There were no significant associations between income inequality and mortality in Canada at either the provincial or metropolitan area levels, whereas such associations were apparent in the United States. The absence of an effect within Canada may indicate that the relation between income inequality and mortality is non-linear (that is, at higher levels of equality there is a diminishing effect on health) or that the relation between income inequality and mortality is not universal but instead depends on social and political characteristics specific to place. The first explanation suggests that reducing income inequality would be beneficial for population health. The latter explanation suggests that specific policies can be implemented to buffer the health effects of income inequality.5, 15

The juxtaposition of Canadian and US policies in these analyses raises questions about differences in the social and material conditions of the two countries that mute (in Canada) and exaggerate (in the United States) the relation of inequality to mortality. One plausible difference is the greater degree of economic segregation in large US cities. Such segregation can create a spatial mismatch between workers and jobs and large inequalities in provision of public goods and services (for example, schools, transportation, health care, policing, housing, etc) because of concentrations of people with high social needs in municipalities with low tax bases. The population health effects of inequalities in provision of these public goods and services like parks, libraries, and recreation facilities need to be the focus of future research.

Another major difference between the two countries is the way in which resources such as health care and high quality education are distributed. In the United States these resources tend to be distributed by the marketplace so their utilisation tends to be associated with ability to pay; in Canada they are publicly funded and universally available. As a consequence, in the United States an individual’s income, in both a relative and absolute sense, is a much stronger determinant of life chances and, in turn, “health chances” than in Canada.

These comments underscore the point that observations of contexts in which income inequality has health consequences and those in which it does not provide opportunities to examine the role of variations in economic and social policy which structure the availability of resources and demands placed on individuals. Collectively, these resources and demands

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**Metropolitan area regression results for US only models (n=282) and combined Canada and US models (n=335)**

<table>
<thead>
<tr>
<th>Age group and model</th>
<th>Intercept</th>
<th>Median share (%)</th>
<th>Median income (US/1000)</th>
<th>Country dummy</th>
<th>Adjusted ( R^2 )</th>
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<tbody>
<tr>
<td>US only</td>
<td>134.1†</td>
<td>−19.73†</td>
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<td>−19.35†</td>
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<td>0.02</td>
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<td>−18.18†</td>
<td>−1.5</td>
<td>−28.0†</td>
<td>0.27</td>
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<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
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<td>110†</td>
<td>−2.49†</td>
<td>—</td>
<td>—</td>
<td>0.11</td>
</tr>
<tr>
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<td>−2.43†</td>
<td>−0.20†</td>
<td>—</td>
<td>0.11</td>
</tr>
<tr>
<td>US-Canada with dummy</td>
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<td>−2.26†</td>
<td>−0.30†</td>
<td>−18†</td>
<td>0.35</td>
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<td>Working age</td>
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<tr>
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<td>0.33</td>
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<tr>
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<td>−10.50†</td>
<td>—</td>
<td>0.03</td>
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<tr>
<td>US-Canada with dummy</td>
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<td>−14.16†</td>
<td>−11.20†</td>
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<td>All ages</td>
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<td>US-Canada with dummy</td>
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<td>−13.84†</td>
<td>−1.30†</td>
<td>−91†</td>
<td>0.34</td>
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</tbody>
</table>

† Squared multiple correction. \( P<0.05 \)

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**Fig 2** Mortality in all working age people by proportion of income belonging to the less well off half of households, US (1990) and Canadian metropolitan areas (1991). Mortality standardised to Canadian population in 1991. State abbreviations: LA-Louisiana; GA-Georgia; AR-Arkansas; SC-South Carolina; NY-New York; TX-Texas; CA-California; IA-Iowa; NH-New Hampshire; WI-Wisconsin. Province abbreviations: QC-Quebec, ON-Ontario; BC-British Columbia.
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What is already known on this topic
Income inequality has been shown to be associated with mortality when countries, US states, and US metropolitan areas have been compared

What this study adds
Data from Canada have been added to the research on the relation between income inequality and mortality, thus providing a more complete picture for North America

Income inequality is strongly associated with mortality in the United States and in North America as a whole, but there is no relation within Canada at either the province or metropolitan level

Overall, the comparison between Canada and the United States suggests that policies directed toward evening out the income distribution may reduce the effects of inequality on health

Contributors: NAR performed the analyses and wrote most of the paper. MCW had the original idea for the research and helped to write the paper. JRD developed some of the conceptual arguments around the differences between Canada and the United States and participated in the writing of the paper. J-MB provided statistical expertise and helped to write the paper. GAK and JWL inspired the analysis and participated in the design and writing of the final version of the paper. NAR and MCW are guarantors.

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Competing interests: None declared.

modify the day to day experiences of individuals thereby creating different patterns of health and disease in different places.

A useful radiology report

Like all specialists, I was taught never to trust an x-ray report. There are times when a specialist report is invariable.

I was asked to see an elderly patient on a medical ward. The patient clearly had marked impairment of cognitive and memory functions. But how long was the history? The only child was away; the patient clearly had marked impairment of cognitive and memory functions. But how long was the history? The only child was away; he could not remember who had given him a lift, in what car and at which entrance he had been deposited. It took an hour and a half before his lift could be located during which time he walked further than I think was good for him."

This was dated some 18 months before my visit. So the history of memory problems was at least that long. I looked through the medical notes: a radiology report of rather fraught time leaving the hospital escorted by radiologist as he could not remember who had given him a lift, in what car and at which entrance he had been deposited. It took an hour and a half before his lift could be located during which time he walked further than I think was good for him.”

I thank Dr C P Robinson for the helpful report.

Adam Moliver consultant in old age psychiatry, Cheltenham