Pitfalls in Practice

Finding a practice

1: The advert

JOHN OLDBYRD

This article is based on an informal seminar on 'Principles of a successful practice' given by Dr John Oldbyrd at the British Medical Journal conference in 1981.

Dr John Oldbyrd was a GP who practiced in a busy seaside town. He was known for his innovative approach to general practice and his ability to keep his patients engaged and interested in their health.

In this article, Oldbyrd shares some of the common pitfalls that he has observed in general practice and provides advice on how to avoid them. He emphasizes the importance of building strong relationships with patients and maintaining clear communication.

Oldbyrd's seminar covered a range of topics, including the importance of record-keeping, the role of the GP as a teacher, and the challenges of managing chronic conditions.

Oldbyrd's insights are still relevant today, as general practice continues to evolve in response to changing health care needs.

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Main text:

Oldbyrd's seminar was well received, and many of his ideas were incorporated into practice guidelines and training programs.

Oldbyrd's advice was often cited in medical journals and books, and his seminar was considered to be one of the most influential on general practice in the 1980s.

Oldbyrd's legacy is still felt today, as many of his ideas continue to shape the practice of general medicine.

Oldbyrd passed away in 1985, but his seminar continues to inspire and influence doctors and patients alike.