Are there excess Sharons in genitourinary clinics?

Elizabeth Foley, Fred Willmott, David Rowen, Raj Patel, J L Low

Most doctors believe that they can determine the age and social class of a patient merely from hearing their name—but this has not been proved. In the 1990s, paediatricians seldom encounter Hildas or Ethels, and Kylies and Bradleys are yet to call on the services of elderly medicine. Stereotypes abound, but is it true that Camillas are more likely to have private medical insurance than Paulines? Above all, are those “Essex girls” Tracey, Sandra, and Sharon really women of easy virtue? With this in mind we set out to establish whether these names are overrepresented among attenders in departments of genitourinary medicine.

Method and results

We analysed the database for women in the 16-24 age group attending as patients at our department between April 1998 and March 1999. The 10 girls’ names most commonly encountered were recorded and compared with data from the Office of Population Censuses and Surveys, which published a database of popular names at intervals of 10 years.¹ The age of our study population spanned two data sets (1974 and 1984). The frequency of the 10 most popular names in our records was broadly similar in both official databases, so we used 1974 for comparison as it most closely approximated to the mean ages of the named groups in the study population. As Tracey, Sandra, and Sharon did not feature in the 10 most common names in our clinic, additional data were collected for these names. Data were analysed with spss version 9.0.1, using an exact one sample χ^2 test.

In the study period 1462 women aged 16-24 attended our department. The ranking and frequency of girls’ names and the mean age of these patients in genitourinary medicine clinics and their frequency in the population for that age group are shown in the table.

Girls’ names most frequently encountered in a Southampton genitourinary medicine clinic

Rank in clinic	Name	Mean age (years)	Total (% of all patients)	National rank*	% of birth cohort*
1	Sarah	21.7	55 (3.8)	1	3.8
2	Emma	20.2	35 (2.4)	4	2.3
3	Kelly	20.9	34 (2.3)	47	0.4
4	Louise	19.6	30 (2.0)	13	1.4
5	Claire	21.5	27 (1.8)	2	2.8
6	Lisa	21.3	26 (1.8)	5	2.2
7	Rachel	21.7	23 (1.6)	12	1.4
8	Clare	22.0	22 (1.5)	15	1.1
9	Michelle	21.1	17 (1.2)	7	1.8
10	Nicola	21.4	16 (1.1)	3	2.6
30	Sharon	22.4	7 (0.48)	17	1.0
35	Tracey	22.8	5 (0.34)	26	0.78
62	Sandra	22.0	1 (0.07)	73	0.25

*Data from Office of Population Censuses and Surveys, 1974 database.

Comment

Most of the top 10 names for women attending our department were seen with the frequency expected by the incidence of the name in the population. The names most often encountered were Sarah (3.8%) and Emma (2.4%).

The much maligned Sharon, Tracey, and Sandra were seen half as often as expected ($P=0.003$), and as we enter the new millennium, these names make way for the more popular “Hampshire girls” Kelly and Louise ($P<0.0001$ and $P=0.035$ respectively).

Having detected a significant difference in the names of women attending our genitourinary medicine clinic in a retrospective study, we suggest that a prospective randomised study on an “intention to name” basis should be performed. This may, however, have recruitment difficulties.

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1 Merry E. *First names: the definitive guide to popular names in England and Wales 1944-1994*. London: HMSO, 1995.

Endpiece

On ageing: fading memory

Thus aged men, full loth and slow,
The vanities of life forgo,
And count their youthful follies o'er,
Till Memory lends her light no more.

Rokeby, Sir Walter Scott (1771-1832)

Submitted by Fred Charatan,
retired geriatric psychiatrist, Florida

Department of
Genitourinary
Medicine, Royal
South Hants
Hospital,
Southampton
SO14 0YG

Elizabeth Foley
specialist registrar

Fred Willmott
consultant

David Rowen
consultant

Raj Patel
consultant

Department of
Medical Statistics
and Computing,
Southampton
General Hospital,
Southampton
SO16 6YD

J L Low
statistician

Correspondence to:
E Foley

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