

required because of a change in thromboplastin.

We are satisfied that the change from human to rabbit brain thromboplastin has not been deleterious and that the reagent we are using is well calibrated and of high quality.

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1 Weir P, Green PJ. Rabbit (to replace human) brain material in anticoagulant control. *Lancet* 1986;ii:1335.

### Intensive care: a specialty or a branch of anaesthetics?

SIR,—It is remarkable that over two months elapsed before there was a published comment on Professor Hugh Dudley's leading article on intensive care training (21 February, p 459). We have been reticent in replying because our own proposals for a pilot senior registrar training scheme in the South Western region were being considered by the interfaculty/collegiate liaison group on intensive therapy. We now understand that our scheme has been approved, and we therefore welcome Professor Iain Ledingham's letter (25 April, p 1095), with its emphasis on the importance of encouraging without delay training programmes recommended by the liaison group.

There are two main obstacles to achieving this. The first is funding. The liaison group was set up jointly by the Faculty of Anaesthetists, the Royal Colleges of Surgeons of England and Scotland, and the Royal College of Physicians. Its proposals have been accepted by the conference of royal colleges and their faculties. The agreement achieved is remarkable if not unique. It is difficult to believe that the conference cannot persuade the Department of Health and Social Security of the need to fund a small number of posts, unless those who have supported the liaison group publicly are privately hoping that lack of funds will ensure its premature death.

The second problem is the anxiety among some anaesthetists that the proposals will undermine their role in intensive care and interfere with the training of anaesthetic registrars and senior registrars. For over 20 years anaesthetists have borne the main burden of intensive care in this country, and they will continue to do so. Trainees in other disciplines, however, also wish to pursue a career in intensive care. Is it essential that they must have completed all three parts of the FFARCS examination before being allowed to do so? We think not. The liaison group's proposals and our own South Western training scheme are designed to improve the training of those doctors who wish to have intensive care as a major component of their consultant career, and who include anaesthetists. Furthermore, the presence of a senior registrar in an intensive care unit may actually improve the training of registrars as he or she will be more readily available to teach than many consultants.

So far as senior registrars in anaesthesia are concerned, it should be possible to maintain the amount of training in intensive care, even though there may already be a senior registrar on the intensive care unit in a hospital to which the new trainee rotates. In many regions, however, training of senior registrars in intensive care is limited by the demand for training in subspecialties within anaesthesia. It is essential that existing anaesthetic senior registrars continue to receive such training as they will undertake on call intensive care work as consultants.

Many anaesthetists support these proposals.

Some who oppose them misunderstand them. A few are unwilling formally to open intensive care training to disciplines other than anaesthesia. The proposals arose out of the need to improve the care of critically ill patients in Britain. It saddens us that parochial concerns may defeat this laudable objective.

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### Angie's overdose

SIR,—Dr Stephen Platt's study (11 April, p 954) failed to show a strong imitation effect after televised parasuicide. His data were obtained by letter from accident and emergency departments throughout Britain. Only 41% of the original total provided usable returns for 1985 and 1986. Collecting numbers of overdoses from accident and emergency registers is tedious and time consuming, and there must be doubt about the accuracy of responses obtained from poorly motivated administrative staff. For the Hackney Hospital Platt recorded 11 overdoses during the experimental period, while a more careful look at the records reveals 22.

Dr Platt's results do show a significant increase in the number of overdoses for the 18 days after the first screening of Angie's overdose compared with the 18 days before it ( $p < 0.001$ , sign test). The question remains whether there is a causal relation between the *EastEnders* programme and this finding.

By choosing the week before the overdose as his control week Platt may be underestimating the initiative effect by including subjects who had been influenced by Angie's plight but who beat her to the inevitable conclusion. Although the overdose was shown on Thursday 27 February 1986, the plot had been building up to it for some time. Angie's overdose was not so much an isolated event but the culmination of a process—as overdose is for many people.

Although the medical and scientific community should understand the significance of a single negative study, the Independent Broadcasting Authority and the British Broadcasting Corporation may misinterpret these results as a licence to continue the gratuitous exploitation of parasuicide in soap opera. Since our publication of the initial observed increase in overdoses following Angie's<sup>1</sup> the IBA may have thought twice about the portrayal of self harm, but not so the BBC. On 17 October 1986 Amanda in *Dynasty* took an overdose. She was showered with affection and given a diamond necklace for her pains. The only other way to obtain a diamond necklace in Hackney is to rob a jeweller.

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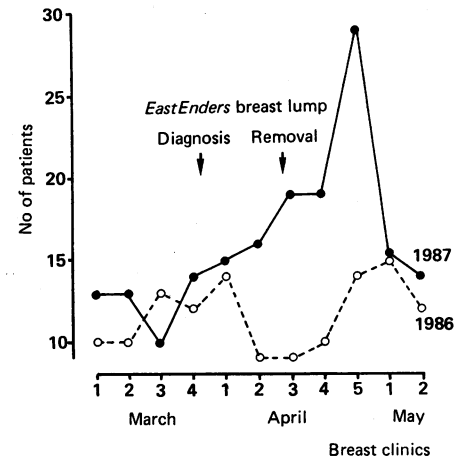
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1 Ellis SJ, Walsh S. Soap may seriously damage your health. *Lancet* 1986;ii:686.

### Sue's breast lump

SIR,—Dr Stephen Platt assessed the influence of an attempted suicide in *EastEnders* on the number of subsequent overdoses (11 April, p 954).

Another character in the same programme has recently had a breast lump diagnosed and treated.



Number of patients attending successive weekly breast clinics.

The impact of this on new referrals to a weekly breast clinic is shown in the figure (most new patients are seen within a week of visiting their general practitioner). Forty of the patients who attended the fourth or fifth clinic in April were questioned about *EastEnders*. Twenty six had either watched the programme or knew that someone in the programme had recently had a breast lump. Six patients claimed that they had attended directly as a result of the programme. Five were ultimately diagnosed as having malignant lesions, 27 as having benign lesions, and eight as having no abnormality. One of the patients with a carcinoma said that she would not have sought advice had it not been for *EastEnders*.

Although the "imitation phenomenon" may not have been proved with regard to Angie's suicide attempt, Sue Osmond's breast lump appears to have influenced the number of patients presenting to a specialised breast clinic. The effect on clinical workload of medical problems shown in a television programme which is regularly watched by over 20 million people should not be discounted. By increasing awareness programmes such as *EastEnders* might lead to earlier attendance at screening or treatment clinics.

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### $\beta$ Endorphin: a factor in "fun run" collapse?

SIR,—Dr G Dale and colleagues (18 April, p 1004) claim that a high concentration of circulating  $\beta$  endorphin is associated with the collapse of some men during "fun runs."

Runners who collapse are usually those who are ill prepared and undertrained, and an increased plasma concentration of  $\beta$  endorphin is a non-specific response to acute stress.<sup>1</sup> Plasma  $\beta$  endorphin and adrenocorticotrophic hormone are derived from a common precursor in the pituitary, pro-opiomelanocortin, which secretes both hormones in response to the same stress.<sup>2</sup> Thus cortisol concentrations are also likely to be increased in runners who collapse. The exact role of plasma  $\beta$  endorphin in man is not known, but it may modulate the release of circulating catecholamines and the renin-aldosterone system.<sup>3</sup> As plasma  $\beta$  endorphin is fairly impermeable to the blood-brain barrier except at the hypothalamus it cannot be implicated in the "runner's high" or in driving a runner to collapse.<sup>4</sup>

Central changes in opioid peptide concentra-