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<text><text><text><text><text> BRITISH MEDICAL JOURNAL VOLUME 284 20 MARCH 1982 873 more common than by adults (16-60 \pm years) at a rate of 122 per 1000 patients per year. Whereas 10 years ago a high proportion of patients seen at accident departments was young adults aged 10-29 years it now seems likely that those most at risk from accidents and injuries are under the age of 16. I thank Mr. P. J. Cook, consultant in charge of the accident and emergency department at North Tees Hospital, Dr. R. H. Jactson, consultant prediatricina at the Royal Victorial Informary, Newcastle upon True, and Mr. R. A. McNuy, regional statistician for the Northerm Regional Health Authority for help in preparing this report, and Mr. J. Parker for sectural assumace. Petersencei
Parter of the commuters on the activities and emergency trevest. (Part response). Loncon: MNNO. 1962.
Parter R. A. study of parters in a Lodon accident and emergency. Loncon: MNNO. 1970.
Danabace M. Showritz, B. Santon, S. M. Santon, S. S References Conclusions Three hundred and ninety-three patients from an urban practice in the north east of England were seen as new patients at the accident and emergency department of a district general hos-pital in one year. Forty-two per cent were under the age of 10 and attendance at the accident department by young patients (0-15) years) at a rate of 171 per 1000 patients a year was definitely (Accepted 11 January 1982) CAUSES. – In general it proceeds from the fame caufes as other fultamenary diorders, sr; an oblituited peripiration, or whatever back or indumes the block. An inflammation of the throat is often occupied by the state of the sovering oblication of the throat scalar of the state of the sovering oblication of the throat is often of the state of the sovering oblication of the throat scalar of the state of the sovering oblication of the sovering oblication of the state of the sovering oblication of the scalar of the state of the sovering oblication of the scalar oblication of the state of the state of the state scalar oblication of the state of the state of the state scalar oblication of the scalar oblication of the state scalar oblication of the state of the state of the state scalar oblication of the state of the state of the state scalar oblication of the state of the state of the state scalar oblication of the state of the state of the state scalar oblication of the state of the state of the state scalar oblication of the state of the state of the state scalar oblication of the state of the state of the state scalar oblication of the state scalar oblication of the scalar oblication of the state scalar oblication of the scalar oblication of the state scalar oblication of the scalar oblication of the state scalar oblication of the scalar oblication of the state scalar oblication of the scalar oblication OF THE OPHTHALMIA, OR INFLAMMATION OF THE EYES. THIS diduit may be acculated by external injuries; as blows, hums, humise, and the like. It may likewife proceed from duit, quick-line, or other foldmanes, getting into the tyse. It is often cuirde by the thopage of cultomary evacuations; as the healing of old fores, diving up of titles, the forperfluint of gettine torming (rests, or of the freezing of the feet, &c. Long exposite to the night-sit, effectivity in cold northerly undic, or shuterer tiddenly obtack the performance in inflummation of the eyes. Viewing frow or other white bodies for a long time, or looking thefally at the fun, a clear fire, or any bright objectly will likewife acculation this makey. A fuddent rankinon from darkneds to very bright light will often have the fame effect. OF THE QUINSEY, OR INFLAMMATION OF THE THROAT. THIS difeafe is very common in Britain, and is frequently attended with great danger. It prevails in the winter and fpring, and is most fatal to young people of a fanguine temperament. (Buchan's Domestic Medicine, 1786.) BRITISH MEDICAL JOURNAL VOLUME 284 20 MARCH 1982

Organising health education

Organising a Practice

L A PIKE

The consultation

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Conclusions

The highways and byways of general practice are littered with lost opportunities for health education. The doctor may not see the oped or may see it and not meet it. The patient may not accept that there is a problem and rebuts the doctor's attempts at health education. As providing health care becomes more complex and expensive, the patient and doctor become partners in maintaining health and preventing and managing direase. Both seek and impart facts about health and disease so that both will benefit. How does the general practitioner organise the promotion of health, advice about prevention and management of disease, and the correct use of medical services in his practice —all of which may be considered as health education ?

The consultation General practitioners having the consultation. The diserse patients about health during the consultation. The diserse for health teaching, subsequent prevention, and the management of health teaching, subsequent status of the child, give advice bott ourning management, and discuss the use of aspirin versus paracetamol, the non-prescription of antibiotics in virial infections, acclusion from school or numery, and, subsectivity duration of treatment should be mentioned. May general precisioners already do this without realising are of their normal practice togive such advice. Some effort suppleted, and no consultation is complete unal bonch health equation has been given. Depending on blay held mytha about for the mark, however, to check that such details are not neglected, and no consultation is complete unal bonch health shout on has been given. Depending on blay held mytha about for the marking, "coated tongue means you're constipated," and soo m; (d) carryout screening procedures to detect potential words on a clearing the notes the number of cigarette smoked (d) exight hey exist on the first time," "coated tongue means you're constipated," and soo m; (d) carryout screening procedures to detect potential such stat dre equering the notes the number of cigarette smoked (d) weight hey teatment and give advice about det in obviously obest partents.

Handsworth, Birmingham B19 1LH L A PIKE, MB, FRCGP, general practitioner

The five-minute consultation is usually not long enough to give face were potent in the behaviory, and the first com-sultation by a teve potent in the percisics will need more time to consider personal, family, and social aspects as well as the presenting problem. Communication will be more effective if the doctor uses simple techniques such as repeating advice and instructions, using hort sentences, arranging the information in clear categories, and giving concrete advice rather than vague generalisation. The fragmentation of the consultant the person who has priority is the person consulting the decastor. The effectiveness of health decaston is emanced by the demension of the doctor—a welcoming face rather than a muttered greeting into the notes, and eye contact unhindered by the clutter of desk furniture.

The practice

The practice It is vitally important that the other doctors in the practice argree on the approach to important health education topics such as smoking on practice premises, writing repering the staging the stage of the stage of the stage of the stage of the stage should smoke on practice premises since precept is important, and aritude about the use of seat belts, for example, should be discussed and a policy formulated. Health cloudtoin is most likely to fourth when the patient ergonises that there is concern for his well-being and care when he is uswell, and any precise procedures that teem to miliate stagint this should be reviewed. Unpunctuality by anyone on the staff—that may cause long with sy by atients, for example—is most unhelpful to the cause of health education.

THE TEAM

THE TEAM There must be a co-ordinated effort by the practice team to consider their individual roles in health education. The health visitor is the specialist and should be be innovator in health education and stimulate the other team members. She is the link between the practice and sources of help in the district health authority, and is likely to be able to liaise with the health education officer regarding health education campigns. Nurses and midwives, like general practitioners, have ideal teaching situations during their work. Morbidity recording will identify common or growing problems as targets for health education.

FORMAL TEACHING

In addition to the opportunities for health education in the consultation, there is scope for more formal teaching. Age/sex registers will identify the number of patients in groups that need

PRACTICE OBSERVED Practice Research Use of accident and emergency department by patients

from one general practice

R G P HALL

BRITISH MEDICAL JOURNAL VOLUME 284 20 MARCH 1982

Evidence from the Platt report¹ on the accident and emergency services in 1962 showed that a high proportion of new patients attending accident departments were young men aged 16-29. This was supported by later studies,¹ and then the Court report¹ on may in children. A rising incidence of children attending accidental in statistics on work load from attending accident departments has since been reported in studies from children¹ hospitals² and in statistics on work load from accident and emergency depart-ments.¹ It is estimated that one in every three patients seen at accident and emergency departments will be under 1 b years of age and that each year 20², of the children in Britain might be expected to attend hospital after accident. This trend, however, is a not been reflect din reports on the accident services from easy of England who attended an accident and emergency depart-ment during one year to find out their age, sex, the pattern of injuty, and how they were managed. Patients whose accidents and injunics were treated in the practice without hospital referral were not included.

Methods

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The practice has 2821 patients and is in a group practice of five decreve severage an urban population of 17.000 patients. The practice is part of a primary health care team with an appointment system and is confined to an area of about the square miles with a district hospital on its immediate western boundary. The medical centre and the hospital are easily accessible to all patients. The accident and emer-

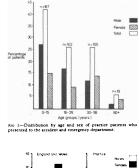
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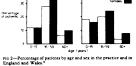
gency department that I studied is part of a new district general hospital. Copy-records of each pattern's details, treatment, and manage-ment are councely issued to general practitioners. The copy-records of all patterns from the practice who were seen in the accident depart-ment were collected between 1 June 1980 and 31 May 1981, and the information analysed.

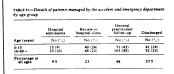
ResultsThere hundred and nimely-three practice patients were seen a new parate occasions with different problem, you want the hospital accident department during the year. Seen the hospital accident department with different problem, you want the problem of the hospital accident department and only 20 (···) were referred by the practice department, and only 20 (···) were referred by the practice department, and only 20 (···) were referred by the practice department, and only 20 (···) were referred by the practice department are being and the second department of patients are being and the second department of patients in the sign group b. 5) years attended the practice department of the second department of patients in the practice comparison of the practice benefits of the second department of th

-Numbers of patients who attended the accident and emergency ent (A&E) by age, related to the population of the practice, and we rates per 1000 patients a year



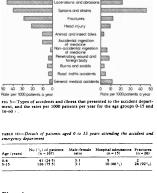






Discussion Young patients aged 0-15 years from one general practice attended the accident department at hospital much more frequently than patients in the age groups 16-29, 30-39, and 60 + or in the combined age groups 16-60 -. The findings that nearly one child in five attended the accident department during the year (17°, in the 0-15 age group) and that 30°, of the patients seen at accident departments will be under 16 years of age are similar to those reported from South Glamorgan' and Sheffield.¹⁵ were schoolchilder aged 5-15. Most patients sought advice from the accident department about accidents and injuries rather than about illness and general medical problems, and this was especially so for young patients in the 0-15 age group when

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Discussion

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