

BMJ Impact Analytics

Celebrating what's been achieved

BMJ Impact Analytics was created collaboratively and specifically for the medical and health research community.

Since launch we have continued to engage with funders, universities and researchers to understand their challenges around real world impact and ensure that BMJ Impact Analytics continues to innovate and evolve to meet their needs.

ALPSP Award for Innovation in Publishing 2023 Winner

BMJ Impact Analytics is the proud winner of **ALPSP's 2023 Award** for Innovation in Publishing and is a finalist for the OpenAthens 2024 UX Award.

What's new?



Data view of your results

You can now receive your results as data views. The data views of your results quickly unveil patterns and trends, facilitating a more intuitive understanding of the real world impact of the research that you fund or publish.

The most recently launched charts allow users to identify collaborators at author or institution level for top cited research outputs, providing insights to users for further collaboration opportunities to expand the reach and impact of their research.

Individual graphics or your full data report can be downloaded to be shared with your stakeholders or used in case studies.

Open Access Badges and Filters

As a funder, government organisation, university or researcher, you can showcase the real-world relevance of the research funded or published Open Access and demonstrating the value of making research accessible to a wider audience.

This new feature allows funders to assess the relevance of their funding strategy, promote open research, and make informed funding decisions that benefit both the research community and society.

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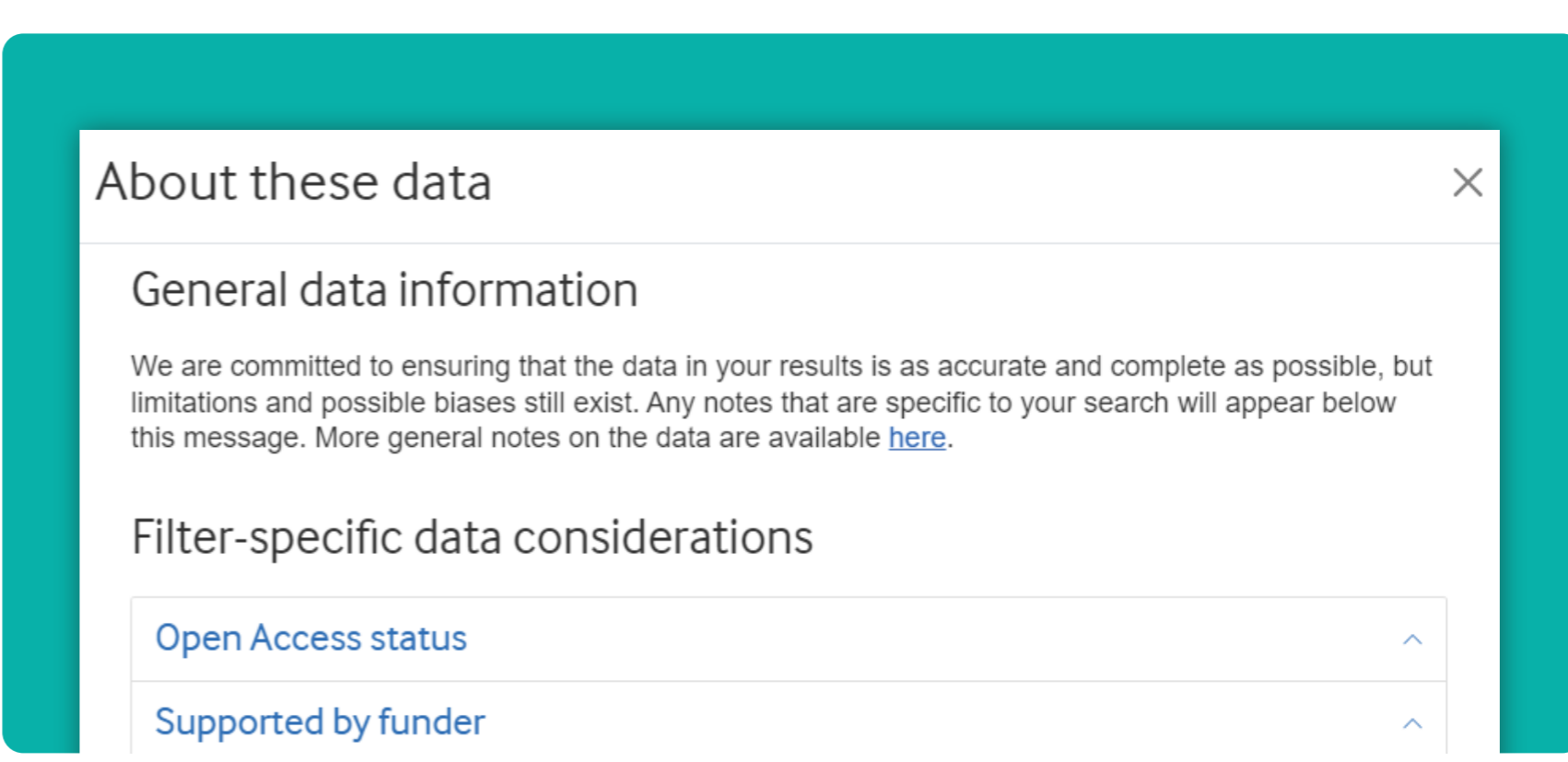
Responsible Metrics feature

As a signatory of the San Francisco Declaration on Research Assessment (DORA), BMJ supports using multiple measures and metrics to portray impact. Across our products, where relevant, we are committed to abiding by DORA's framework.

What does this mean for data in BMJ Impact Analytics?

We are open and transparent about the scope of our data and its limitations.

Our Responsible Metrics feature provides you with detailed information on the caveats and limitations of the data so that funders, government organisations and universities can understand how to interpret the evidence of real world impact.



Funder and researcher landing pages

We have expanded out the university landing page feature and now you can also view your results as a funder or a researcher.

Your Impact Summary shows your top 10 policy and clinical guidance sources so you can quickly see which organisations and governments are using your research to evidence their policy and clinical guidance and assess your findings against your research impact strategy.

The global impact of your research on policy and clinical guidance can be viewed by country so you can quickly see the global influence of your work. It can help you to assess whether your research is making a difference in the regions or communities where you seek to contribute to change and also see the true global real world impact of your work.

Find real world impact of individual grants

You can now see the real world impact of funded research by individual grant number.

As a funder, this can assist you with the evaluation of funding strategies and identifying which grants have the most significant real-world impact to help you make informed decisions about future grant applications and allocation of resources.

As a university or researcher, it allows you to comply with reporting requirements and provide accurate information on the impact of research conducted under specific grants to funders.

Analysing the real-world impact of research across different grant numbers, can allow you to identify best practices and successful strategies that can be replicated in future research projects to maximise impact.

Search by PubMed ID & PubMed Central ID

In addition to searching by identifiers such as DOIs or ORCID, you can now find results for research outputs by the PubMed reference number (PMID) or PMC Identifier (PMCID) assigned by the National Library of Medicine. The PMCID is also used by recipients of NIH funding to demonstrate compliance with the NIH Public Access policy.

As with the DOI and ORCID searches you can just cut and paste a long list of PMIDs or PMCIDs to go straight through to the results for the research outputs you are analysing.

Getting closer to patient outcomes

BMJ Impact Analytics allows you to see where your research is used in decision support tools and clinical guidelines.

We expanded our coverage in 2023 to include care pathways used in hospitals to provide high-quality, evidence-based care and improve patient outcomes.

Global coverage of clinical guidance sources

BMJ Impact Analytics is the most comprehensive database of trustworthy citation evidence from clinical guidance documents.

In 2023, we expanded our coverage of clinical guideline sources to cover national guidelines and guidelines published by key medical societies in the United States, Australia and New Zealand.

Translated titles for policy and clinical guidance in different languages

BMJ Impact Analytics can find where your research is cited in policy and guidance documents in many different languages.

We have recently introduced translated titles for these documents to help you on your journey to understand the true global impact of the research that you support, publish or fund.

Using BMJ Impact Analytics data for complex analyses

For those customers interested in taking their analysis further, we now offer an API. The API allows you to integrate the BMJ Impact Analytics data into your existing system and run bespoke and complex queries.

As a funder or a university, you can use the API to find evidence to support data-driven decisions, optimise your funding strategies, and communicate the positive real world impact of your investments in research.

Launching in 2024

OpenAthens access

Following user feedback, we will be introducing federated access to BMJ Impact Analytics in 2024. This will improve the user experience for organisations using OpenAthens as they now will be able to use these authentication methods to create an account.

International Care Pathway results

We will be expanding the geographical coverage of care pathways to bring in evidence of how research is used to inform patient care in many different countries.

Enhanced health policy and clinical guidance search results and filters

By combining the knowledge of BMJ experts with machine learning techniques, we are working on bringing even greater precision and granularity to your searches.

This enhancement will save you time by allowing you to quickly narrow your search results to the most relevant documents influenced by your published or funded research.

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