

Could you be the next BMJ Best Practice clinical champion?

Are you a doctor, nurse, midwife, GP, AHP, pharmacist or paramedic who would like the opportunity to work with BMJ to promote and advocate the use of BMJ Best Practice? If so, why not become a Best Practice Clinical Champion?



Free to all NHS staff in England, funded by Health Education England.

BMJ Best Practice

A generalist point of care tool [ranked](#) one of the best clinical decision support tools for health professionals worldwide. BMJ Best Practice uses the latest evidence-based research, guidelines and expert opinion to offer step-by-step guidance on diagnosis, prognosis, treatment and prevention.

What are the benefits of being a BMJ Best Practice Clinical Champion?

- Recognised as a key influencer to better patient outcomes
- Opportunities to present at events and meetings
- Respected as a source of knowledge and expertise and will have the opportunity to inform the tool's future development
- Continuous support from a dynamic, diverse, positive and passionate team of professionals

What is involved?

- We understand healthcare professionals are busy and patient needs come first. We therefore encourage our clinical champions to work flexibly to:
 - Identify opportunities to raise awareness of BMJ Best Practice
 - Actively promote its use locally within organisations, professional groups and networks
 - Provide BMJ Best Practice 'hands on' support to clinicians

If you are interested in becoming a clinical champion please contact:

clinicalchampions@bmj.com