Support the teaching, learning and practice of evidence based medicine
Step-by-step guidance on symptom evaluation, diagnosis, treatment, follow up and future prevention

Keeping up with the latest medical literature is a challenge for healthcare professionals. *BMJ Best Practice* is a user-friendly EBM tool that can be used both at the point of care and offline.

**Straight to the point of care**

*BMJ Best Practice* is the only point of care tool designed around the clinical consultation, anticipating clinical questions and providing answers in seconds. Content is easily searched and presented in a concise, user-friendly format that is practical to use in the clinical environment.

Content includes the most important clinical areas and emerging discoveries. Daily updates to research evidence and guidelines are based on peer-reviewed, expert opinion.

“*BMJ Best Practice* gives me cutting edge and up to date information on the conditions I am treating.”

Hrayr Attarian, MD
Professor of Neurology
Northwestern University
Users know which test to order, which prescription to write, and what differential diagnosis to keep in mind.

“Everything is accessible on one page, very easy to use, it’s amazing. It’s like having a consult with numerous experts with one click. I absolutely love it!”

Anto Vukancic, Family Nurse Practitioner
Yavapai Community Health Center

Treatment algorithms are unique to *BMJ Best Practice* and provide fast, evidence-based guidance on patient groups.

Procedural videos cover common clinical procedures such as bag-valve-mask ventilation, lumbar puncture and ECG. Videos include a list of equipment, complications, indications, contraindications and aftercare. 5,000+ images and audio files also included.

Assessment topics support questions relating to specific signs, symptoms and abnormal test results. Narrow down potential causes to a shortlist of working diagnoses in seconds.

Condition topics provide an overview of theory and clinical aspects, including prevention, diagnosis, treatment and follow-up for comprehensive information on specific conditions.

Diagnostic and treatment guidelines help clearly differentiate opinion from evidence and quantify the difference in outcome, including benefit and harms.

*BMJ Best Practice*’s list of evidence-based guidelines have international coverage and are grouped by geographical area, typical patient case histories and a full reference list.
Features at a glance

**Breadth of content**
1,000+ monographs and 6,700 fully searchable diagnostic and treatment guidelines. The database includes downloadable PDFs of topics, full reference links, and more than 3,000 images. Topics are selected by consulting clinicians, clinical editors, contributors and users.

**Automated tracking of CME**
Track usage with documentation of searches and viewed pages. Generate time-based usage certificates based on automated tracking with optional “Reflection” and “Impact” statements.

**Patient handouts**
500+ leaflets and 1k+ discussion guides provide concise summaries that can be used to educate patients and caregivers and help them make informed, shared decisions.

**Drug databases**
Link to more than one standalone drug database or subscribe to AHFS® through BMJ Best Practice.

**EBM toolkit**
Teaches users how to evaluate study results and introduce findings to routine clinical practice. Includes contributions from leading EBM thinkers and promotes shared decision making.

**Important updates**
Reassure users that they have the very latest information. Key points are summarized so users can see what has changed without wading through detailed guidelines.

**Local guidance tool**
Enables administrators to easily add local clinical information links to topics. Sits alongside the national and international guidance already provided by BMJ Best Practice.

**Medical calculators**
200+ evidence-based medical calculators help identify, diagnose and treat a range of conditions. Provided in partnership with EBMcalc.

**BMJ Best Practice App**
Complimentary with an institutional subscription.

- Offline access to 1,000+ conditions and 200+ medical calculators
- All activity recorded for CME/CPD purposes
- Intuitive interface that allows for a split screen on Android and iPads
- Browse bar and history tracker
- Night mode available
- Procedural videos and images included for relevant conditions

Visit bestpractice.bmj.com/info/app for download instructions
Why is BMJ Best Practice the preferred choice?

For hospitals

**Ease of access**
Accurate medical guidance and support for all hospital staff whether they’re working within the hospital system or remotely.

**Local guidance**
The only clinical decision support tool that allows for the addition of local guidance to conditions. Localization facilitates the homogenization of care.

**EHR integration**
The integration of BMJ Best Practice within your EHR system delivers embedded medical research and guidelines that support clinical decision making and improve patient care.

**Straight to the point of care**
Designed around the patient journey, our content is updated daily and provides actionable insights to support real life clinical demands.

For Academic Institutions

**360 degree view**
The latest research evidence is combined with national and international guidelines to offer a step-by-step approach on symptom evaluation, diagnosis, treatment, follow up and future prevention.

**Evidence based toolkit**
Teaches users how to evaluate study results and illustrates how results from trials can be generalized into routine clinical practice.

**Exam and practice readiness tools**
BMJ Best Practice helps medical students translate what they read into clinical guidance. Using tools like patient handouts and diagnosis test segments will ensure students are prepared for the live patient environment.

**Support case-based learning**
Highly structured content, real-world examples, and easy navigation make BMJ Best Practice an ideal teaching tool.
We’ve got evidence covered

BMJ Best Practice provides access to the latest, quality-assessed evidence to inform clinical decision making.

BMJ Evidence Tables
Our unique Evidence Tables provide easy access to evidence layers in the context of specific clinical questions. Based on GRADE - the international standard in guideline development - the tables provide evidence scores and recommendations in a format that is easy to digest.

Clear links to the underlying evidence increase transparency on the quality of the evidence.

EBM Toolkit
This popular toolkit supports users who want to learn more about the principles of EBM. Content is designed around learning, practicing and discussing EBM. Additional practical tools also provide checklists for evaluating studies, statistical calculators, and a glossary of commonly used EBM statistical abbreviations and health economic terms.

Cochrane Clinical Answers (CCAs) are incorporated within topics to give healthcare professionals the confidence they need to make evidence-based decisions in partnership with patients, even in areas of clinical uncertainty.

CCAs distill the essential information from Cochrane systematic reviews into a short question and answer. Evidence is displayed in a user-friendly Q&A format, mixing narrative, numbers and graphics along with key data, such as population, intervention, comparison, outcome and GRADE summaries.
Our robust evidence process

Our in-house evidence team collaborates with more than 1,600 international expert authors and 2,500 peer reviewers

1. Continuous in-house scanning and triaging of drug alerts.
2. Regular current awareness searches for high quality new and updated international guidelines, systematic reviews and potentially practice-changing RCTs.
3. Daily monitoring and triaging of user feedback by our Specialist Section Editors.
4. External peer review of all new topics by at least two leading international experts and practicing clinicians.
5. Internal peer review and sign-off by an in-house pharmacist and senior editor.
6. Daily updates with changes highlighted for users.
BMJ Best Practice works with many of the world’s most highly regarded healthcare institutions.

An institutional subscription provides:

- Unlimited access for all of your users
- IP, referral URL, Athens and/or Shibboleth authentication options
- An award winning app for offline access
- Detailed usage reports for website and app
- Links to the drug databases of your choice
- Promotional materials such as user guides, videos, podcasts and training webinars

“We have spent hours with clinicians, watching how they work and listening to their needs. We are confident that we’ve created a clinical decision support tool that gets clinicians to the information they need as fast as possible.”

Luisa Dillner
Head of Research and Development at BMJ Northwestern University

For an institutional proposal, or to arrange for a free trial, please contact us:

T: +1 (855) 458-0579
North America E: ussupport@bmj.com | Latin America & the Caribbean E: latamsupport@bmj.com