British Journal of Sports Medicine (BJSM) is a multi-media portal that provides original research, reviews and debate relating to clinically-relevant aspects of sport and exercise medicine, including physiotherapy, physical therapy and rehabilitation.

**INCREASE YOUR REACH**
This title serves 25 sports medicine and sports physiotherapy societies who have over 12,000 members.

**INFORMATION ABOUT THIS TITLE**
- Editor: Karim Khan
- Frequency: 24 Issues per year
- Print Circulation: 1,200
- Monthly online data**: UK 153,500 page views from 66,700 users
- ROW 655,000 page views from 325,500 users

**PRINT AND ONLINE ADVERTISING OPTIONS AVAILABLE AS WELL AS TAILORED PACKAGES INCLUDING:**
- Contextual advertising NEW
- Targeted email alerts NEW
- Specialty topic pages NEW
- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- Roundtables

Co-owned with the British Association of Sport and Exercise Medicine
Digital advertising

Target your products through geotargeted, online advertising. There are a full range of digital opportunities available.

**Digital Advertising Rates**

<table>
<thead>
<tr>
<th>Pixels</th>
<th>Rate per 1,000 impressions</th>
<th>Minimum Charge for 50,000 impressions</th>
</tr>
</thead>
<tbody>
<tr>
<td>Billboard advert</td>
<td>£73</td>
<td>£3,500</td>
</tr>
<tr>
<td>Leaderboard advert</td>
<td>£60</td>
<td>£2,850</td>
</tr>
<tr>
<td>Mid page unit</td>
<td>£65</td>
<td>£3,100</td>
</tr>
<tr>
<td>NEW Mobile friendly banners</td>
<td>£73</td>
<td>£3,000</td>
</tr>
</tbody>
</table>

**Display Advertising Rates**

<table>
<thead>
<tr>
<th>Ad Format</th>
<th>Ratecard</th>
</tr>
</thead>
<tbody>
<tr>
<td>DPS 4 col</td>
<td>£4,430</td>
</tr>
<tr>
<td>Mono</td>
<td>£2,502</td>
</tr>
<tr>
<td>Full page 4 col</td>
<td>£2,214</td>
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<tr>
<td>Mono</td>
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<tr>
<td>Half page 4 col</td>
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<tr>
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<td>£864</td>
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<tr>
<td>Mono</td>
<td>£590</td>
</tr>
</tbody>
</table>

**NEW Targeted Solutions**

Ask your sales rep about contextual advertising, hosted content and targeted email alerts.

**NEW Billboard**

For a larger presence

**LEADERBOARD**

Eye catching prominence at the top of every page

**Mid page unit**

Prominent central position to maximise your exposure

**Print advertising in BJSM**

BJSM offers the opportunity to present your product in a journal targeting decision makers within sports medicine.

We guarantee your advertisement and message will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

**Make your campaign stand out in print**

**Publishing deadlines for 2020**

- March - 31 January
- April - 2 March
- May - 30 March
- June - 29 April
- July - 2 June
- August - 1 July
- September - 31 July
- October - 2 September
- November - 1 October
- December - 2 November

**FOR MORE INFORMATION ON PRINT ADVERTISING AND TAILORED PACKAGES, PLEASE CONTACT:**

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Sales Manager
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Tel: +44 (0)20 3655 5612