

BMJ

Working together to create a healthier world

Partner with us to address
global health and global health
security priorities



To accelerate the Sustainable Development Goals (SDGs), we need collective action to create and share knowledge, and implement insights.

In addition, global health security has been identified as one of the most critical security issues facing the world today. Recent epidemics such as Ebola, SARS and H1N1 have highlighted the need for a multi-sectoral, coordinated effort.

BMJ is a healthcare knowledge provider with a vision of helping to create a healthier world.

We work to transform health outcomes. From publishing cutting edge research to helping some of the world's most vulnerable people, we partner with diverse international organisations to deliver results.

We address global health and health security priorities in the following four ways:

1. Building the evidence base

It's been estimated that 85% of health research is wasted at an annual cost of \$170 billion.¹

Responsible life sciences research is essential for improvements in human, animal and plant health.

To produce high-quality, actionable research, it is important that the research is conducted with appropriate frameworks.

BMJ has teamed up with University of California, San Francisco (UCSF) to develop **Research to Publication**, a modular, scalable programme that helps low and middle income countries to build research capability and improve research output.

USED IN
ZAMBIA, ANGOLA,
INDIA, PAKISTAN,
AND MEXICO

It is the only programme that specifically addresses the needs of medical researchers and covers the end to end process from designing and conducting a research project to getting a manuscript accepted.

2. Strengthening health systems

Our evidence-based tools and resources help frontline healthcare professionals improve the management of both communicable and non-communicable diseases.

Our Clinical Decision Support Training Initiative enables healthcare professionals in the Caucasus, Central and South East Asia with the knowledge, skills and resources to improve detection, diagnosis and management of infectious diseases, dangerous pathogens, toxins and bio-hazards.

This programme is underpinned by our decision support tool **BMJ Best Practice** and online learning resource, **BMJ Learning**.

The Practical Approach to Care Kit (PACK) a set of primary care guidelines, supports frontline teams treating patients in remote regions.

USED BY OVER
6,000 CLINICS IN
SOUTH AFRICA,
NIGERIA AND
BRAZIL

Randomised controlled trials show that the introduction of **PACK** in South Africa has:

- Increased Tuberculosis case detection.^{2,3,4}
- Improved health outcomes for patients, including CD4 and weight gain for HIV positive patients.^{3,4}
- Reduced hospital admissions and increased primary care utilisation.^{4,5}

We also offer expertise for establishing accreditation frameworks and guidelines development.

We provide information, clinical support tools and educational resources for more than **8,000 institutions**, and receive over **6.2m visitors** to our websites each month.

We work with governments, policy makers and think tanks, academic institutions, hospitals and clinics.



Our reach, relationships, and communications expertise help disseminate research and best practices, and accelerate progress towards achieving the SDGs and global health security priorities.

3. Convening capabilities

The actors involved in global health are changing, and a multi-sectoral, cross-cutting approach is essential for tackling the priority issues.

BMJ has extensive experience in bringing together thought leaders, policy makers, healthcare professionals and senior stakeholders from all sectors with an interest and mission for improving global health and global health security.

We run a programme of events which collectively attract more than **10,000 delegates** annually from over **85 countries**, including:

- **International Forum on Quality and Safety in Healthcare** – in partnership with the Institute for Healthcare Improvement in Boston, USA
- **BMJ Roundtable on Global Health Security** – in partnership with Chatham House and Abt Associates
- **Sustainable Development Goals Think Tank Working Group** – in partnership with the Graduate Institute for International Relations in Geneva

4. Sharing & disseminating knowledge

New knowledge is generated rapidly yet often diffuses too slowly. Even affordable, lifesaving therapies can take over a decade to become widely used. Ensuring that knowledge is disseminated quickly, effectively, and widely is our priority.

We publish **The BMJ** and more recently, **BMJ Global Health**, both of which provide a route to the publication and dissemination of research and best practices in global health and health security.

The BMJ, our **60+ journals** and our **veterinary collection**, published on behalf of the British Veterinary Association, were read online by **36m unique users** last year.

We also publish special collections and supplements in partnership with global organisations:

- Antimicrobial resistance in SE Asia (WHO-SEARO)
- Sustainable Development Goals (Graduate Institute for International Relations, Geneva)
- Universal Health Coverage (Harvard University)
- Access to Medicines (WHO)
- Governance of multisectoral collaborations for health (UNICEF)

Partner with us to make a difference

BMJ

BMJ is actively engaging and partnering with organisations with the aim of addressing global health priorities.

To find out how we can work together, contact:

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Recent partners include:



HARVARD
UNIVERSITY



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