Sharing knowledge and expertise
Improving healthcare outcomes

Using digital technology to make best evidence instantly available.

Developing tools to make information accessible and useful.

Supporting health professionals’ learning and development.

Sharing the newest ideas, opinions and data.

That’s what BMJ does. We’ve been doing it since 1840.
A healthier world

BMJ has a great heritage. What started as a 16-page provincial medical newsletter in 1840 is now The BMJ, with the fourth highest impact of any medical journal in the world—and our company now publishes over 60 journals covering over 20 medical specialties.

But today, BMJ is so much more than a journal publisher. We help hundreds of thousands of healthcare professionals make better clinical decisions on a daily basis. As well as condensing the latest medical evidence into an easily-accessible version for clinicians, we take it one step further by helping them grow their knowledge and skills through BMJ Learning.

Underpinning everything we do—whether for researchers, educators, students or clinicians—is our belief that its ultimate purpose should be safer, high-quality healthcare for patients.

“We have a clear vision of ‘A Healthier World’ and use our values to inform the decisions we take to help achieve that vision. The voice of our customers is vitally important to us—we listen and respond to their needs, ensuring we provide high-quality evidence based products for academic institutions, healthcare organisations and governments.”

Peter Ashman
CEO, BMJ
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**Support decisions**
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**Qualify**
Prepare medical students for exams with superior learning materials.
Our expertise

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Martin Elcock,
Librarian for Outreach, University Hospitals Birmingham NHS Foundation Trust

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Clear, evidence-based resources developed for researchers, educators & clinicians.

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BMJ Learning

High quality e-learning resources to support student’s essential training in key competencies and critical areas.

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**Frequency:** Continuous  
**First published:** 1840  
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Professor Woody Caaren
Royal Society for Public Health, UK
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- Support case-based learning — highly structured content, real-world examples and easy navigation makes BMJ Best Practice an ideal teaching tool
- Provide cost-effective clinical decision support for students whether at school, at home or in the hospital

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“BMJ Best Practice provides extensive, yet summarised, coverage of the latest and most relevant research findings”

Peking Union Medical College, China

*Kwak KH, González-Lorenzo M, Bandi R, Bonovas S, Moja L
Providing Doctors With High-Quality Information: An Updated Evaluation of Web-Based Point-of-Care Information Summaries
J Med Internet Res 2016;18(1):e15
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