

**BMJ** in the News is a weekly digest of BMJ stories, plus any other news about the company that has appeared in the national and a selection of English-speaking international media.

Latest highlights (9 - 15 Apr):

- A BMJ Case Report of a man's experience of 'thunderclap' headaches after eating
  the world's hottest chilli pepper, 'The Carolina Reaper' generated global print,
  broadcast and online coverage, including The New York Times, Washington Post,
  Sky News, TIME and The Sydney Morning Herald.
- A study in The BMJ on how higher cigarette prices could help millions avoid poor health and extreme poverty generated UK and international coverage, including Fortune, Hindustan Times and Independent i.
- *CIO UK* recorded and published a podcast with **Sharon Cooper** about end-to-end transformation, Agile, DevOps, open source and the CDO role.

#### **The BMJ Awards**

Medics pioneering work up for cancer care award - Oxfordshire Guardian 09/04/2018

## **BMJ**

<u>Sharon Cooper on Agile, DevOps, open source, the CDO role and end-to-end transformation</u> - CIO UK (podcast) 12/04/2018

#### The BMJ

Research: Higher cigarette prices would help millions avoid poor health and extreme poverty

<u>Making Cigarettes More Expensive Could Save 450 Million Years of Life, Study Says</u> - Fortune 11/04/2018

Price of cigarettes should increase by 50% to £20 a pack to save more than 60 million lives worldwide, experts say - Daily Mail 12/04/2018

50% hike in cigarette prices would add 450 million years of life across 13 countries - Hindustan Times 13/04/2018

Also covered by: Independent i, LADBible, MoneyControl.com, The Sun, PressKS.com,

Leicester Mercury, Daily Star, Bristol Post, Metro, Daily Mirror, BW Businessworld, WXYZ, Financial Express, Daily Express, Medscape, Daily Telegraph, Doctors Lounge, Deccan Herald

## Other coverage:

<u>DR MIRIAM STOPPARD</u> - Daily Mirror + Irish Daily Mirror 09/04/2018 (link unavailable) <u>Taking on the 'health crusaders'</u> - Daily Telegraph 09/04/2018 (link unavailable) <u>Isle of Wight Council continues to cut services</u> - World Socialist Web Site 09/04/2018 <u>Tai chi improves fibromyalgia pain - Healio 09/04/2018</u>

Why you're never too old for a new hip! - Daily Mail + Scottish Daily Mail 10/04/2018 Switchbacks to branded products more likely with generic medicines than authorised generics, study finds - The Pharmaceutical Journal 09/04/2018

Why Partnering with Patients is Key to a Culture of Patient Safety - Patient EngagementHIT 09/04/2018

<u>Ultra-Processed Foods Make Us Addicted And Increase The Risk Of Cancer</u> - Health Thoroughfare 09/04/2018

<u>Take It Easy On Pain Killers: Study Shows Higher Risk For Heart Attacks Or Strokes</u> - PilapinasPopcorn.com 10/04/2018

<u>Haloperidol Associated With Slight Increased Risk for Death in Acute Myocardial Infarction</u> - Psychiatry Advisor 11/04/2018

Random facts and fallacies about Friday the 13th - Sandton Chronicle 12/04/2018

Louise Haigh: Increased mortality does not happen in a vacuum - Politics Home 13/04/2018

EXCL Top Labour MP says Tory austerity could have fuelled spike in deaths - Politics Home 13/04/2018

<u>Is Hydroxychloroquine Beneficial for Hand Osteoarthritis?</u> - Medical News Bulletin 15/04/2018

Why you should be thinking about your end of life - Illawarra Mercury 15/04/2018

Studies show connection between excess weight, cancer - Union-Bulletin.com 15/04/2018

Top medical journals accused of skewing research by raking in millions of dollars in 'bribes' from drugs firms - Daily Mail 13/04/2018

<u>UCB and PharmaMar breach ABPI Code of Practice</u> - PharmaTimes Online 13/04/2018 <u>Dr. Zorba Paster: Even one cigarette increases health risks</u> - Wisconsin State Journal 13/04/2018

13 facts about Friday the 13th - News Shopper 13/04/2018

<u>Friday the 13th: Spooky Car accidents, incidents that could leave you amazed and worried!</u> - Express Drives 13/04/2018

Why IAAF's Sexist Policy on 'Femaleness' and Hyperandrogenism Is Unfair to Deserving Female Athletes - LastestLY 13/04/2018

## **JOURNALS**

#### **BMJ Case Reports**

Report: An unusual cause of thunderclap headache after eating the hottest pepper in the world – "The Carolina Reaper"

Man suffers 'thunderclap' headaches after eating a Carolina Reaper, the world's hottest chilli pepper South China Morning Post 10/04/18

He Ate the World's Hottest Pepper, Then Landed in the Hospital With 'Thunderclap'

<u>Headaches</u> - The New York Times 09/04/2018 <u>Health alert as chilli contestant fries brain in brush with Reaper</u> - The Times + The Times Ireland 10/04/2018

## Also covered by:

#### UK and Ireland

The Guardian x 2, The London Economic, The Sun + The Irish Sun, HuffPost UK, Scottish Daily Record, The Week, BBC News, Sky News, SNWS.com, Daily Express, Daily Mirror + Irish Daily Mirror, Independent i, The Independent, Daily Telegraph + Daily Telegraph Scotland, The Independent, Metro (London), Daily Mail + Scottish Daily Mail, Daily Star, Irish Times, Evening Standard, Aberdeen Evening Express, The Irish Independent, RTE.ie, BT.com, The Register, Daily Star, WalesOnline, DevonLive, Isle of Wight Radio, Plymouth Herald, Talk Radio

#### International

Washington Post, Fox News, TIME, Forbes, CBS News, NPR, CNN, Newsweek, NBC News, New York Daily News, New York Post, USA Today, MinnPost, Fresno Bee, US News & World Report, Breitbart News, BuzzFeed News, Voice of America, Chicago Sun-Times, SFGate, Baltimore Sun, extensive US broadcast coverage, Esquire, Maxim, Newburgh Gazette, Edmonton Journal, ClickOrlando, Tucson News Now, TampaBay.com, News18, Bustle, Men's Health, Toronto Star, Global News Canada, CBC, CTV News, National Post, Ottawa Citizen, The Sydney Morning Herald, Cosmos Magazine, ABC Online, ABC Action News, 9news.com.au, Herald Sun, The Age, The Australian Financial Review, Australian Journal of Pharmacy, Radio Australia, New Zealand Herald, Business Insider, Reuters, AsiaOne, The Siasat Daily, Channel NewsAsia, The Straits Times, Bangkok Post, Star (Malaysia), The Japan News, China Daily Hong Kong, India Today, International Business Times India, The Hindu, OneIndia, India.com, The Times of India, Khaleej Times, Outlook India, Times Live, Daily Pakistan, Vietnam Bridge, Capital FM Kenya, Today (Nigeria), News Ghana, Gulf News, Emirates 24/7, News Jamaica, The Hamilton Spectator, C-net, Health, Today.com, The Georgia Straight, Kokomo Tribune, Konbini US, Telangana Today, Yahoo7 News, Newshub, le, Newser, Newsmax, AOL, Express Newsline, Newser, Daily News & Analysis, The News International

#### Other

News-Medical.net, Live Science, Medscape, Medical News Today, Medical Daily, Medical Xpress, Science News, ScienceAlert, ZME Science, Science News, IFLScience, Science Daily, Popular Science, HealthDay, WebMD, Cleveland Clinic, Mayo Clinic, Becker's Hospital Review, Monthly Prescribing Reference, Sci-News.com, Everyday Health, Ars Technica, Gizmodo,The Daily Meal, Week Facts, Independent Recorder, Fruitnet, Standard Republic, Earth.com, Motherboard, Guinness World Records, Patch.com, Pickle, The Quint, TBO.com, Thrillist, Futurism, LastLY, Inverse, Newburgh Gazette, The New Paper, Grub Street, Spectrum News, BGR, Patch.com, Immortal News, Tasting Table, FreshPlaza, The Weather Network, Times Now, lintelligencer, kwbe, Lonely Planet, POPSUGAR, ABP Live, Elite Daily, Daily Advertiser, Leadership News, Insider Car News, Real Simple, Technology Networks, The Spec.com, Straight.com, The Siver Times, Golf Digest.com, Eater, Economic Times, Tech Times, Building a Better World News, ECNS, Futurism, The Mercury News, Jacaranda FM, Independent Recorder, BABW News, FoodSided

Four-Pound Hair Mass That 'Had A Tail' Pulled From 6-Year-Old Girl's Stomach After She Complained Of Bloating - Inquisitr 10/04/2018

<u>Snake bites left two blokes in agony as their muscles 'BLEW UP' from the inside</u> - The Sun 10/04/2018

What Caused These Two Mens' Muscles To Swell Up To The Point Of Necrosis? - IFLScience 10/04/18

<u>Teenager took so many Ecstasy pills at festival his lungs collapsed</u> - Metro (London) 11/04/2018

UK CHILD DIAGNOSED WITH NECROTISING RETINITIS - Optometry Today 12/04/2018

<u>Puzzling case of persistent blindness following treatment for stroke</u> Optometry Today 12/04/18

#### **British Journal of Sports Medicine**

Editorial: There is too much traffic for Alex to walk to school, so we drive: a call to action based on a 42 year old trend

<u>Stop prioritizing the car to tackle childhood obesity, governments / planners urged</u> - Medical Xpress 09/04/2018

<u>Curb traffic on school routes to encourage more children to walk and cycle, say Edinburgh</u> researchers Herald Scotland 10/04/18

Government needs to stop prioritising car to tackle childhood obesity OnMedica 10/04/18

**Also covered by:** The Scotsman, Holyrood, Cycling Industry News, Science Codex, Brinkwire

Enzymatica AB: New ColdZyme study in elite athletes confirms preventive effect and reduced duration of illness Nasdaq 09/04/18

<u>Is sugar as addictive as cocaine? by Manuela Goodman, Dunraven School</u> - Surrey Comet 10/04/2018

<u>SPENDING MONEY LEARNING TO BE MINDFUL? MEDITATE ON THAT</u> - Khaleej Times 12/04/2018

Club rugby weathers inexperience to become top-tier team - Marquette Wire 12/04/2018

Follow-up research on mortality clears first-year midwives - New Zealand Doctor 13/04/2018

Get started - what every runner needs to know - The Times + The Times Ireland 14/04/2014

<u>SPENDING MONEY LEARNING TO BE MINDFUL? MEDITATE ON THAT</u> - Khaleej Times 12/04/2018

<u>Semenya gender riddle rumbles on after Commonwealth double blitz</u> The Standard (Kenya) 14/04/18

#### **Annals of the Rheumatic Diseases**

<u>Ubiquitination in NETs May Affect Adaptive Immune Responses in SLE</u> - Rheumatology Advisor 09/04/2018

Efficacy of Blisibimod Therapy Evaluated in Systemic Lupus Erythematosus - Rheumatology Advisor 10/04/2018

<u>Subcutaneous Cosentyx effective against PsA at week 24</u> - Rheumatology Advisor 10/04/2018

Two-week methotrexate hiatus after flu vaccine improves vaccine effect - Healio 13/04/2018

# **BMJ Open**

If pasta is good for us now... - Daily Telegraph 10/04/2018 (link unavailable)

Pasta not bad carb, can be part of healthy diet: Study United News of India 08/04/18

How To Eat Pasta To Lose Weight- An Expert's View - NDTV 13/04/2018

Also in: TechnoChops, T2 Online

Why most Irish doctors in future will be white, female and middle-class - The Irish Times 10/04/2018

Follow-up research on mortality clears first-year midwives New Zealand Doctor 13/04/18

<u>Migraine Linked With Increased Long-Term Cardiovascular, Cerebrovascular Event Risk</u> - Neurology Advisor 13/04/2018

Should I sleep with my phone in another room? Here's what we know - iNews 13/04/2018

<u>Four ways to prevent you from packing on unhealthy pounds</u> - Texarkana Gazette 14/04/2018

<u>Semenya gender riddle rumbles on after Commonwealth double blitz</u> - The Standard 15/04/2018

#### **BMJ Open Diabetes Research & Care**

Specialized diabetes teams reduce hospital readmissions, costs - Healio 13/04/2018

### **BMJ Open Sport & Exercise Medicine**

Running in pregnancy doesn't raise risk of premature birth Brinkwire 10/04/18

#### Journal of Epidemiology and Community Health

The Self-Sacrifice & Neglect Moms Perform Is Totally Unnecessary - Romper 09/04/2018

EWG's "Dirty Dozen" list is inaccurate and harmful - Fresh Plaza 10/04/2018

<u>International study reveals people poorly guess actual physical activity level</u> - Medical Xpress 11/04/2018~

WORD BETTER NOT BELIEVE IT: SCIENTISTS HAVE PROVEN THAT PEOPLE DON'T KNOW HOW MANY ACTUALLY MOVE - The Siver Times 11/04/2018

Why A Dog Is Your Shortcut To A Happier, Healthier Life - Forbes 11/04/2018

Study finds most of us overestimate our activity levels - CTV News 13/04/2018

#### **Journal of Medical Ethics**

The contradictions of commercial surrogacy - BioEdge 14/04/2018

## Journal of Neurology Neurosurgery & Psychiatry

In Utero Exposure to Multiple AEDs, Sodium Valproate Linked to Poor Educational Attainment in Childhood - Clinical Advisor 09/04/2018

Proposed Legislation Will Allow Pesticides on Medical Marijuana - Care2.com 10/04/2018