## **BMJ** Best Practice



# Access trusted clinical decision support at the point of care

Whether you are with a patient, researching treatment decisions, or learning about the management of a particular condition, BMJ Best Practice supports you with an evidence based approach.

With over 500,000 users across 60 countries and over 5 million visits per year, BMJ Best Practice is helping clinicians have confidence in their decisions and improve patient outcomes.

Structured around the clinical workflow and updated daily, BMJ Best Practice uses the latest evidence-based research, guidelines and expert opinion to offer step-by-step guidance on diagnosis, prognosis, treatment and prevention.

#### Key benefits of BMJ Best Practice

- Be confident in your clinical decisions; reference BMJ Best Practice during, after or in preparation of a patient consultation
- Get to the knowledge you need quickly using navigation that follows the patient consultation process
- Explore the evidence with access to over 6,000 international guidelines, Cochrane Clinical Answers and Important Updates
- Assess differential diagnoses for common clinical presentations
- Watch procedural videos on the most commonly occurring clinical conditions

- Learn about conditions through case-based learning and clinical scenarios
- Demonstrate your ongoing professional development. Your activity on BMJ Best Practice is automatically tracked and you can download certificates as evidence of continuing medical education (CME)
- Access BMJ Best Practice whenever and wherever you need it online and offline through mobile access, via the Best Practice app and downloadable PDFs.

"BMJ Best Practice helped me to manage a patient with thrombocytopenia and infectious mononucleosis and conduct preventive measures during flu season. It also helped me prepare learning material for colleagues and medical students."

Clinician and university lecturer, Republic of Georgia

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#### **Evidence Matters**

The guidance on BMJ Best Practice is written by over 4,000 independent, clinical experts in their fields who are listed under each topic page. Our experienced in-house editorial team of clinical and scientific editors thoroughly assess all content to ensure quality, consistency and clinical accuracy.

Cochrane Clinical Answers and Important Updates have also been introduced to BMJ Best Practice to give you reassurance that you have the very latest information to make the best decisions in partnership with patients, even in areas of clinical uncertainty.



#### Intuitive functionality and design

Every feature in BMJ Best Practice has been researched, developed and tested with users. Each topic is structured to follow the standard clinical thought process: Investigations, Differential Diagnosis, Treatment, Patient Discussions, Follow up, Prognosis, Complications.

The structured approach anticipates and answers practical clinical questions for each patient by combining the latest evidence with expert, high quality clinical guidelines. All sources are exhaustively cited with live links provided where referenced throughout the content as well as collectively in the Guidelines and References sections respectively.



#### Offline access

BMJ Best Practice is available offline via mobile devices on iOS and Android apps. Content is updated automatically in the background when online. In addition, BMJ also allows you to download PDFs of whole topics for offline reference and reading.

### Need help getting started?

Visit the BMJ Resource Centre, a dedicated website, where you will find user guides, video tutorials and newly updated content.

bmj.com/company/bmj-resources

If you have any questions about your access, please do get in touch by emailing

support@bmj.com



#### BMJ Best Practice for hospitals and healthcare systems

Providing high quality care in a cost-efficient way remains the greatest challenge for hospitals and healthcare systems around the world.

BMJ Best Practice helps healthcare organisations ensure better, safer care by providing fast access to the latest information to support their clinical decisions. This means that medical professionals have the ability to reduce variations in care and become more cost-effective through more efficient diagnoses and treatment choices.