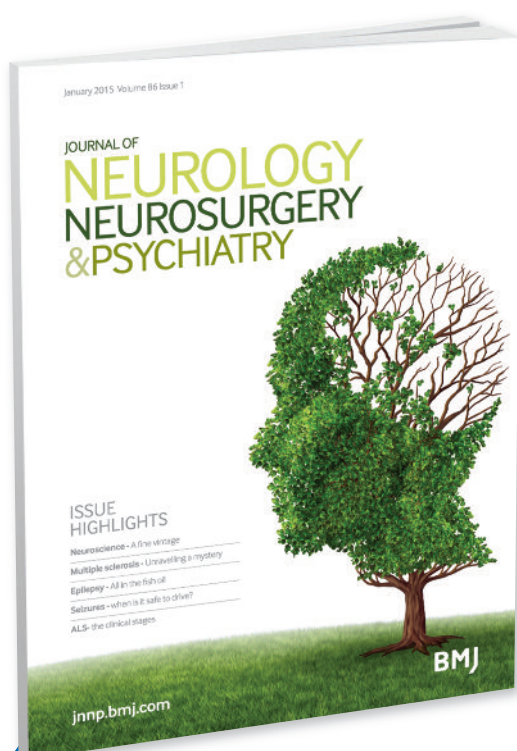


Journal of Neurology Neurosurgery & Psychiatry

REACH NEUROLOGISTS



The ambition of *JNNP* is to publish the most ground-breaking and cutting-edge research from around the world. Editorial focus is on the common disorders (stroke, multiple sclerosis, Parkinson's disease, epilepsy, peripheral neuropathy, subarachnoid haemorrhage and neuropsychiatry).

JNNP is a trail-blazer and not a follower.

INFORMATION ABOUT THESE TITLES

Editor:	Prof. Matthew C Kiernan	
Frequency:	Monthly	
Print Circulation:	1,000	
Online data:	Monthly page views	221,200**
	Monthly unique users	122,000**

**Source: Google Analytics October 2016

PRINT AND ONLINE ADVERTISING
OPTIONS AVAILABLE AS WELL AS
TAILORED PACKAGES INCLUDING:

- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- Roundtables
- Email alerts **NEW**

Journal of Neurology Neurosurgery & Psychiatry

JNNP online

jnnp.bmj.com

JNNP online offers the opportunity to target your products through leaderboard and mid page unit advertising. There are a full range of digital opportunities available.



LEADERBOARD

Eye catching prominence at the top of every page

MID PAGE UNIT

Prominent central position to maximise your exposure

ONLINE ADVERTISING RATES

	Pixels	Rate	Minimum Charge
Banner advert	468 x 60	£1,200 (for targeted email alerts)	
Leaderboard advert	728 x 90	£55 per 1,000 impressions	£2,750 for 50,000 impressions
Mid page unit	300 x 250	£60 per 1,000 impressions	£3,000 for 50,000 impressions

FOR MORE INFORMATION ON ONLINE ADVERTISING, AND TO DISCUSS YOUR CAMPAIGN REQUIREMENTS PLEASE CONTACT:

Marc Clifford
Online Sales Manager, BMJ
Tel: +44 (0)20 7383 6161
Email: mclifford@bmj.com

Print advertising in JNNP

JNNP offers the opportunity to present your product in a journal targeting decision makers within neurology.

We guarantee your advertisement and message will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

DISPLAY ADVERTISING RATES

Ad Format	Ratecard
DPS	
4 col	£4,279
Mono	£2,417
Full page	
4 col	£2,139
Mono	£1,208
Half page	
4 col	£1,670
Mono	£834
Quarter page	
4 col	£883
Mono	£569

Rates for loose inserts and bound inserts are available on request. All technical advertising specifications are available on request

PUBLISHING DEADLINES FOR 2017

January - 2 December	July - 30 May
February - 22 December	August - 27 June
March - 31 January	September - 28 July
April - 28 February	October - 29 August
May - 24 March	November - 25 September
June - 27 April	December - 31 October

FOR MORE INFORMATION ON PRINT ADVERTISING AND TAILORED PACKAGES, PLEASE CONTACT:

Sophie Fitzsimmons
Sales Executive, BMJ
Tel: +44 (0) 20 7383 6783
Email: sfitzsimmons@bmj.com

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