

BMJ Best Practice

The right clinical information,
right where it's needed



bestpractice.bmj.com

“*BMJ Best Practice* is my reliable resource of evidence based practice. It is my reference for teaching, training, writing, in doubt, in emergencies and in leisure.”

Consultant Anaesthetist
UK Hospital

Today's clinicians face a torrent of constantly changing information.

Keeping up with the latest medical advice while dealing with a regular patient caseload can be a real challenge.

Bringing together regularly updated research evidence with guidelines and the knowledge of international experts, *BMJ Best Practice*, offers a step-by-step approach to clinical problems throughout the patient journey.

Healthcare professionals get information they can trust direct to the online device of their choice - and in an intuitive format that recognises the demands of everyday clinical consultations.

Available for both individual and institutional subscriptions, *BMJ Best Practice* represents a breakthrough in point-of-care decision support. With its navigation now available in 16 languages and searching enabled for over 60 languages, it serves the entire international clinical community.

This brochure highlights the key features of *BMJ Best Practice* and how it can benefit individual clinicians and healthcare organisations worldwide.



BMJ Best Practice is a decision support tool for use at the point of care.

This was the guiding principle behind its design, which is why it's so quick and intuitive to use. Structured around the patient consultation, it presents the required information just as it's needed.

6 reasons why *BMJ Best Practice* is your best choice for clinical decision support

1/ Over 1,000 topic monographs (and growing) written by independent, global experts.

We regularly consult clinicians, clinical editors, contributors, peer reviewers and subscribers to ensure coverage of the most important clinical areas.

2/ The best diagnostic decision support tool.

BMJ Best Practice has been shown in independent comparisons to deliver faster answers to diagnostic clinical questions. Its 'Assessment' topics and sections dedicated to 'Diagnostic' criteria, and 'Exam & Tests', support healthcare professionals during differential diagnosis and decisions throughout the diagnostic workup.

A recent independent review of clinical decision support tools published in the *Journal of Medical Internet Research*¹ ranked *BMJ Best Practice* equal first for breadth of disease coverage, editorial quality, and evidence-based methodology.

3/ Evidence-based practice at its core.

Highly renowned, systematic reviews from *BMJ Clinical Evidence* are incorporated throughout *BMJ Best Practice*. They are also found in the separate 'Evidence' section.

4/ Sophisticated CME/ CPD tracking and personalisation features.

Health professionals can now earn CME credits while they use *BMJ Best Practice* as part of their working day. *BMJ Best Practice* also has dedicated areas to manage the wide range of personalisation features such as bookmarking and downloading PDF versions of whole topics.

5/ We continually evaluate and encourage feedback.

All reported errors or required corrections are managed by our clinical lead. Urgent issues will receive immediate attention; other suggestions will be considered for our regular updating cycle.

6/ Access anywhere, anytime

We understand clinicians are on the go so have designed a responsive website which adjusts to the user's screen size. In addition, the *BMJ Best Practice* app allows offline access on Apple and Android devices.

¹ Providing Doctors With High-Quality Information: An Updated Evaluation of Web-Based Point-of-Care Information Summaries *Journal of Medical Internet Research* Vol 18, No 1 (2016): January



Personalisation

- CME/CPD Tracking- Health professionals can now earn CME credits while they use *BMJ Best Practice* as part of their working day. *BMJ Best Practice* also enables users to automatically generate their own certificates for hours gained.
- The flexibility to change the language of the interface and navigation to one of 16 local languages, and to search the site in over 60 languages.
- The ability to download PDF's of whole topics, save bookmarks and to annotate pages with personal notes and view notes added at an institutional level.
- Regular alerts via RSS and email to stay informed of the latest product and content updates.

Structured information

- Step-by-step information structure to anticipate clinical questions and provide quick answers.
- Treatment information organised by patient type.

Breadth of content

- Information on thousands of diagnoses and diagnostic tests.
- Seamless links to drug formularies for comprehensive drug information.
- Over 4,000 diagnostic and treatment guidelines, including NICE guidelines.
- Over 200 plain-language patient information leaflets to support treatment options.
- Full reference links and over 3,000 colour images.

Evidence into practice

- Systematic overviews from *BMJ Clinical Evidence*, referenced throughout, with links to research articles and GRADE quality scores.

“*BMJ Best Practice* sums up all the key information on almost any given condition at the click of a button.”

Medical student, Glasgow University, UK



“*BMJ Best Practice* provides extensive, yet summarised, coverage of the latest and most relevant research findings”

Peking Union Medical College, China

How we produce *BMJ Best Practice*

A comprehensive range of topics

Written by independent, international experts in their fields, *BMJ Best Practice* currently contains over 1,000 topic monographs and continues to expand its scope. We select topics by consulting clinicians, clinical editors, contributors and users. Together they help us cover the most important clinical areas.

An experienced editorial team

Our in-house team of clinical and scientific editors is made up of experienced healthcare professionals. They thoroughly assess all content to ensure quality, consistency and clinical accuracy.

Our robust editorial process includes detailed external peer review of each monograph. It includes pharmacist drug dosage verification and technical quality assurance steps. In order to create content that meets the demands of an international audience, monographs involve a mix of authors and peer reviewers from different global regions.

Incorporating the evidence

At its core, *BMJ Best Practice* gets evidence into practice as it contains comprehensive evidence summaries from *BMJ Clinical Evidence*. Its highly renowned systematic overviews are incorporated throughout and are also found in the separate 'Evidence' section.

A regular updating cycle

To ensure that *BMJ Best Practice* is informed by the best available evidence, monographs are fully updated at least once a year. In addition, we continuously review guidelines, evidence and drug alerts. Saving you the time and effort of conducting thorough information scanning, we contextualise content for you in a matter of seconds.

We value feedback

Feedback is continuously reviewed by our senior clinical lead, providing you with the confidence that all comments are actioned. Urgent issues will receive immediate attention; other suggestions will be considered for our regular updating cycle.



BMJ Best Practice is proud to work with many of the world's most highly-regarded medical institutions.

Currently we serve more than 750 customers in over 60 countries, covering:

- Leading institutional medical schools.
- International ministries of health.
- Public and private hospitals.
- Large health networks.



CME/CPD tracking with *BMJ Best Practice*

We have now made it possible for you to automatically track your CME/CPD activity within *BMJ Best Practice*, making it easier for you to keep track of your learning and save you time preparing for appraisal.

Once registered for a personal account, users will be able to:

- Save time preparing for appraisal with automatic activity tracking
- Demonstrate continuous improvement and development
- Keep a record of *BMJ Best Practice* activity on a personal dashboard
- Present learning activity in a printable certificate to count towards CPD learning requirements and portfolio.





Subscribe to *BMJ Best Practice* for unlimited access

BMJ Best Practice is a vital research and reference resource for medical professionals and institutions worldwide.

To gain unlimited web and mobile access, choose from the following subscription options.

Personal access

Full online access to the entire *BMJ Best Practice* content for your individual use. This includes:

- Remote access from any internet-ready computer.
- Personalisation features, through 'My BMJ Best Practice', including options to save searches and add notes or bookmarks.

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Discounts are available for students and nurses.

Institutional access

Full access to the entire *BMJ Best Practice* content for all users within your institution. This includes:

- IP and/or remote user access authentication.
- Automatic CME/CPD tracking and the ability for users to print their own certificates to aid independent learning.
- Personalisation features for your users via 'My BMJ Best Practice', including the option to print PDF's of whole topics, save searches and to add notes or bookmarks.
- Localisation features for your institution, including the option to integrate multiple drug formularies and upload local notes, links, guidelines and patient leaflets.
- The option to offer access to the *BMJ Best Practice* App to your users.

For an institutional subscription quotation, or to arrange free trial access to *BMJ Best Practice*, please contact our sales team on:

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Try *BMJ Best Practice* for FREE today

Experience the power of *BMJ Best Practice* right away by registering online for a 7-day personal free trial.

Visit bestpractice.bmj.com/trial

Institutional free trials are also available. Contact our sales team now for more information on:

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BMJ is a healthcare knowledge provider that advances healthcare worldwide by sharing knowledge and expertise to improve experiences, outcomes and value. From individual clinicians to major healthcare provider organisations, our range of products and services support healthcare delivery with emphasis on quality improvement and professional development.

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