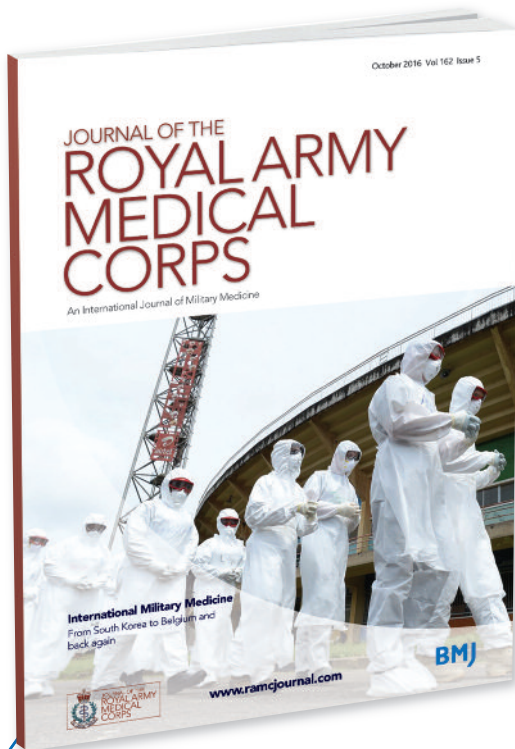


Journal of the Royal Army Medical Corps

ARTICLES COVER BLAST AND TRAUMATIC INJURY, LIMB PAIN, AMPUTATION PATTERNS, GUNSHOT WOUNDS, NUTRITIONAL RESEARCH & HIGH ALTITUDE STUDIES.

DISTRIBUTED
TO 1,000
IN CLINICAL
ROLES



The *Journal of the Royal Army Medical Corps* is over 100 years old and has reported on many major innovations in military medical care. It has continued to report on advances made in medicine and surgery during times of conflict.

The Journal publishes high quality research and reviews from all branches of medicine and the allied health professions from within the Armed Forces and from civilian authors.

Articles cover:

- Post traumatic stress
- Remote triage
- Complex trauma

INFORMATION ABOUT THIS TITLE

Editor:	Major J Breeze
Frequency:	6 issues per year
Print Circulation:	1,000
Online Data:	Monthly page views 12,000** Unique visitors 3,300**

**Source: Google Analytics October 2016

PRINT AND ONLINE ADVERTISING
OPTIONS AVAILABLE AS WELL AS
TAILORED PACKAGES INCLUDING:

- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- Roundtables
- Email alerts **NEW**

jramc.bmj.com

BMJ

Journal of the Royal Army Medical Corps

JRAMC online jramc.bmj.com

JRAMC online offers the opportunity to target your products through leaderboard and mid page unit advertising. There are a full range of digital opportunities available.



LEADERBOARD

Eye catching prominence
at the top of every page

MID PAGE UNIT

Prominent central position
to maximise your exposure

ONLINE ADVERTISING RATES

	Pixels	Rate	Minimum Charge
Banner advert	468 x 60	£1,200 (for targeted email alerts)	
Leaderboard advert	728 x 90	£55 per 1,000 impressions	£2,750 for 50,000 impressions
Mid page unit	300 x 250	£60 per 1,000 impressions	£3,000 for 50,000 impressions

FOR MORE INFORMATION ON ONLINE ADVERTISING, AND TO DISCUSS YOUR CAMPAIGN REQUIREMENTS PLEASE CONTACT:

Marc Clifford
Online Sales Manager, BMJ
Tel: +44 (0)20 7383 6161
Email: mclifford@bmj.com

Print advertising in JRAMC

JRAMC offers the opportunity to present your product in a journal targeting decision makers within the military.

We guarantee your advertisement and message will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

DISPLAY ADVERTISING RATES

Ad Format	Ratecard
DPS	
4 col	£4,279
Mono	£2,417
Full page	
4 col	£2,139
Mono	£1,208
Half page	
4 col	£1,670
Mono	£834
Quarter page	
4 col	£883
Mono	£569

Rates for loose inserts and bound inserts are available on request. All technical advertising specifications are available on request

PUBLISHING DEADLINES FOR 2017

April - 14 March
June - 11 May
August - 14 July
October - 11 September
December - 14 November

FOR MORE INFORMATION ON PRINT ADVERTISING AND TAILORED PACKAGES, PLEASE CONTACT:

Sophie Fitzsimmons
Sales Executive, BMJ
Tel: +44 (0) 20 7383 6783
Email: sfitzsimmons@bmj.com