Clinical developments in orthopaedic sports medicine have accelerated in recent years. *Journal of ISAKOS (JISAKOS)* will help orthopaedic surgeons, and relevant specialists, stay current on the latest research and evidence-based guidelines, including understanding the different approaches to diagnosis and intervention around the world.

**Primary market:** Orthopaedic surgeons

**Secondary market:** Clinicians working in physical medicine & rehabilitation, sports medicine and physical therapy

**An official publication of the International Society of Arthroscopy, Knee Surgery and Orthopaedic Sports Medicine**

**Review topics include:**
- Orthopaedic sports medicine
- Sports traumatology
- Open and arthroscopic knee surgery
- Degenerative joint disease
- Arthroscopy
- Arthroplasty
- Sports injury rehabilitation

**Information about this title**

- **Editor:** Professor C Niek Van Dijk
- **Frequency:** Bi-monthly
- **Print Circulation:** 3,000

**Print and online advertising options available as well as tailored packages including:**
- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- Roundtables
- Email alerts NEW

jisakos.bmj.com
JISAKOS online
jisakos.bmj.com

JISAKOS online offers the opportunity to target your products through leaderboard and mid page unit advertising. There are a full range of digital opportunities available.

**Online Advertising Rates**

<table>
<thead>
<tr>
<th>Pixels</th>
<th>Rate</th>
<th>Minimum Charge</th>
</tr>
</thead>
<tbody>
<tr>
<td>Banner advert</td>
<td>468 x 60</td>
<td>£1,200 (for targeted email alerts)</td>
</tr>
<tr>
<td>Leaderboard advert</td>
<td>728 x 90</td>
<td>£55 per 1,000 impressions  £2,750 for 50,000 impressions</td>
</tr>
<tr>
<td>Mid page unit</td>
<td>300 x 250</td>
<td>£60 per 1,000 impressions  £3,000 for 50,000 impressions</td>
</tr>
</tbody>
</table>

**Print Advertising in JISAKOS**

JISAKOS offers the opportunity to present your product in a journal targeting decision makers within orthopaedic care.

We guarantee your advertisement and message will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

**Display Advertising Rates**

<table>
<thead>
<tr>
<th>Ad Format</th>
<th>Ratecard</th>
</tr>
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<tbody>
<tr>
<td>DPS 4 col</td>
<td>£4,279</td>
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<tr>
<td>Mono</td>
<td>£2,417</td>
</tr>
<tr>
<td>Full page 4 col</td>
<td>£2,139</td>
</tr>
<tr>
<td>Mono</td>
<td>£1,208</td>
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<tr>
<td>Half page 4 col</td>
<td>£1,670</td>
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<tr>
<td>Mono</td>
<td>£834</td>
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<tr>
<td>Quarter page 4 col</td>
<td>£883</td>
</tr>
<tr>
<td>Mono</td>
<td>£569</td>
</tr>
</tbody>
</table>

Rates for loose inserts and bound inserts are available on request. All technical advertising specifications are available on request.

**Publishing Deadlines for 2017**

- March - 3 January
- May - 29 March
- July - 2 June
- August - 4 July
- October - 1 September
- December - 2 November

**For more information on online advertising, and to discuss your campaign requirements please contact:**

Marc Clifford
Online Sales Manager, BMJ
Tel: +44 (0) 20 7383 6161
Email: mclifford@bmj.com

**For more information on print advertising and tailored packages, please contact:**

Sophie Fitzsimmons
Sales Executive, BMJ
Tel: +44 (0) 20 7383 6783
Email: sfitzsimmons@bmj.com