

Frontline Gastroenterology

ADVERTISE IN THIS VITAL RESOURCE FOR GASTROENTEROLOGISTS

PRACTICAL AND WELL-READ EDUCATIONAL RESOURCE



Frontline Gastroenterology aims to accelerate the adoption of best practice in the fields of gastroenterology and hepatology. The focus is on delivering high quality patient oriented care with particular emphasis on Gastro trainees. Subscribers to *Frontline Gut* also receive *Gut* which is a leading international title.

Frontline Gastroenterology is an official journal of the British Society of Gastroenterology (BSG).

* Source: Hospital Readership Survey 2016

INFORMATION ABOUT THIS TITLE

Editor: Dr. Anton Emmanuel

Frequency: Quarterly

Print Circulation: 3,700

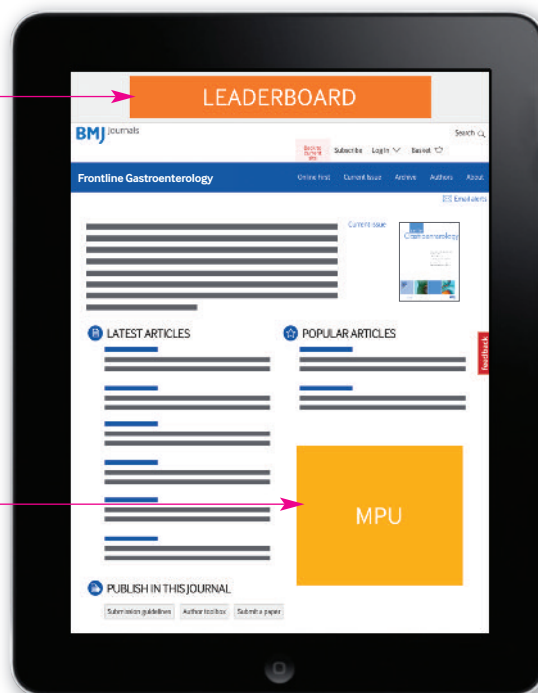
PRINT AND ONLINE ADVERTISING OPTIONS AVAILABLE AS WELL AS TAILORED PACKAGES INCLUDING:

- reprints and ePrints
- themed supplements
- video and podcasting opportunities
- Roundtables
- Email alerts **NEW**

Frontline Gastroenterology

FG online fg.bmj.com

FG online offers the opportunity to target your products through leaderboard and mid page unit advertising. There are a full range of digital opportunities available.



LEADERBOARD

Eye catching prominence at the top of every page

MID PAGE UNIT

Prominent central position to maximise your exposure

ONLINE ADVERTISING RATES

	Pixels	Rate	Minimum Charge
Banner advert	468 x 60	£1,200 (for targeted email alerts)	
Leaderboard advert	728 x 90	£55 per 1,000 impressions	£2,750 for 50,000 impressions
Mid page unit	300 x 250	£60 per 1,000 impressions	£3,000 for 50,000 impressions

FOR MORE INFORMATION ON ONLINE ADVERTISING, AND TO DISCUSS YOUR CAMPAIGN REQUIREMENTS PLEASE CONTACT:

Marc Clifford
Online Sales Manager, BMJ
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Email: mclifford@bmj.com

Print advertising in FG

FG offers the opportunity to present your product in a journal targeting decision makers within gastroenterology.

We guarantee your advertisement and message will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

DISPLAY ADVERTISING RATES

Ad Format	Ratecard
DPS	
4 col	£4,279
Mono	£2,417
Full page	
4 col	£2,139
Mono	£1,208
Half page	
4 col	£1,670
Mono	£834
Quarter page	
4 col	£883
Mono	£569

Rates for loose inserts and bound inserts are available on request. All technical advertising specifications are available on request

PUBLISHING DEADLINES FOR 2017

January - 25 November
April - 26 January
July - 18 May
October - 18 August

FOR MORE INFORMATION ON PRINT ADVERTISING AND TAILORED PACKAGES, PLEASE CONTACT:

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