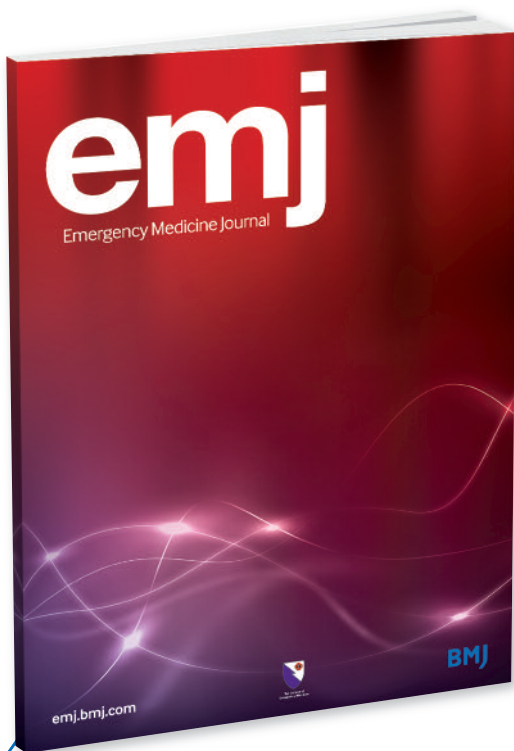


EMJ

**ADVERTISE WITH ONE OF
THE LEADING JOURNAL
TITLES WITHIN
EMERGENCY MEDICINE**

THIS TITLE HAS
AN AVERAGE ISSUE
READERSHIP OF
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UK ACCIDENT AND
EMERGENCY
CONSULTANTS



Emergency Medicine Journal (EMJ) is an international peer review journal covering pre-hospital and hospital emergency medicine, and critical care. The journal publishes original research, reviews and evidence based articles on resuscitation, major trauma, minor injuries, acute cardiology, acute paediatrics, toxicology, toxinology, disasters, medical imaging, audit, teaching and reflections on clinical practice. The journal is aimed at doctors, nurses, paramedics and ambulance staff.

EMJ is sent to all members of the College of Emergency Medicine.

SENT TO OVER 6,070 ACCIDENT AND EMERGENCY SPECIALISTS. THIS TITLE SHOULD BE THE NUMBER ONE CHOICE FOR PLACING YOUR PRINT AND ONLINE MESSAGES.

** Source: Hospital Readership Survey 2016*

INFORMATION ABOUT THIS TITLE

Editor:	Professor Ellen Weber
Frequency:	Monthly
Print Circulation:	6,070
Online Data:	Monthly page views 261,300** Unique visitors 117,400**

***Source: Google Analytics October 2016*

PRINT AND ONLINE ADVERTISING
OPTIONS AVAILABLE AS WELL AS
TAILORED PACKAGES INCLUDING:

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	Pixels	Rate	Minimum Charge
Banner advert	468 x 60	£1,200 (for targeted email alerts)	
Leaderboard advert	728 x 90	£55 per 1,000 impressions	£2,750 for 50,000 impressions
Mid page unit	300 x 250	£60 per 1,000 impressions	£3,000 for 50,000 impressions

FOR MORE INFORMATION ON ONLINE ADVERTISING, AND TO DISCUSS YOUR CAMPAIGN REQUIREMENTS PLEASE CONTACT:

Marc Clifford
Online Sales Manager, BMJ
Tel: +44 (0)20 7383 6161
Email: mclifford@bmj.com

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EMJ offers the opportunity to present your product in a journal targeting decision makers within emergency medicine.

We guarantee your advertisement and message will stand out because of our high editorial to advertisement ratio.

We can offer a range of loose or bound inserts, which can be targeted to the market you need to reach.

DISPLAY ADVERTISING RATES

Ad Format	Ratecard
DPS	
4 col	£4,279
Mono	£2,417
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Mono	£1,208
Half page	
4 col	£1,670
Mono	£834
Quarter page	
4 col	£883
Mono	£569

Rates for loose inserts and bound inserts are available on request. All technical advertising specifications are available on request

PUBLISHING DEADLINES FOR 2017

January - 2 December	July - 6 June
February - 3 January	August - 4 July
March - 2 February	September - 1 August
April - 3 March	October - 5 September
May - 31 March	November - 3 October
June - 2 May	December - 3 November

FOR MORE INFORMATION ON PRINT ADVERTISING AND TAILORED PACKAGES, PLEASE CONTACT:

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