European Journal of Hospital Pharmacy

THE OFFICIAL JOURNAL OF EAHP

HELPING HOSPITAL PHARMACISTS TO PROVIDE BETTER PATIENT CARE

Advertise with us and reach influential pharmacists with prescribing power

The European Journal of Hospital Pharmacy (EJHP) is the only official journal of the European Association of Hospital Pharmacists (EAHP) and is committed to advancing the science, practice and profession of hospital pharmacy.

As the premier communication platform for European hospital pharmacists, EJHP is a major source for continuing education as well as updates on advances in the practice and standard of pharmaceutical care for patients.

SENT TO OVER 17,000 EAHP MEMBERS, THIS IS THE PERFECT JOURNAL TO PLACE YOUR PRINT AND ONLINE MESSAGES TO REACH OUT TO THIS INFLUENTIAL AUDIENCE.

INFORMATION ABOUT THIS TITLE
Editor: Dr. Phil Wiffen
Frequency: Bi-monthly
Print Circulation: 17,000 EAHP members
  Issue 2 - 4,000 additional copies distributed at EAHP 2017
Online Data: Monthly page views 156,500*
  Unique visitors 65,900*
  *Source: Google Analytics October 2016

PRINT AND ONLINE ADVERTISING OPTIONS AVAILABLE AS WELL AS TAILORED PACKAGES INCLUDING:
• reprints and ePrints
• themed supplements
• video and podcasting opportunities
• Roundtables
• Email alerts NEW

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European Journal of Hospital Pharmacy

EJHP online
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EJHP online offers the opportunity to target your products through leaderboard and mid page unit advertising. There are a full range of digital opportunities available.

**Online Advertising Rates**

<table>
<thead>
<tr>
<th>Pixels</th>
<th>Rate</th>
<th>Minimum Charge</th>
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<tbody>
<tr>
<td>Banner advert</td>
<td>£1,200 (for targeted email alerts)</td>
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</tr>
<tr>
<td>Leaderboard advert</td>
<td>£55 per 1,000 impressions</td>
<td>£2,750 for 50,000 impressions</td>
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<td>Mid page unit</td>
<td>£60 per 1,000 impressions</td>
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**Display Advertising Rates**

<table>
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<tr>
<th>Ad Format</th>
<th>Ratecard</th>
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<tr>
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Rates for loose inserts and bound inserts are available on request. All technical advertising specifications are available on request.

**Publishing Deadlines for 2017**

- January - 6 December
- March - 7 February
- May - 5 April
- July - 9 June
- September - 10 August
- November - 9 October

For more information on online advertising, and to discuss your campaign requirements, please contact:

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