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BMJ

Press Release

BMJ announces new partnership to support primary healthcare in China

BMJ, one of the world's leading healthcare knowledge providers, has partnered with Guangdong Family Doctor Association to make their fully translated Chinese edition of BMJ Best Practice available to over two million primary healthcare professionals across China.

Last week, the UK's Health Secretary, Jeremy Hunt, attended the signing ceremony at the UK-China Healthcare summit in Shanghai.

The partnership builds on existing links between BMJ and China. It also forms part of the Chinese government's framework for 'Healthy China 2030' that aims to use innovation to drive health system reform across the country.

BMJ Best Practice is a clinical decision support tool that gives doctors fast and easy access to the latest information when making diagnosis and treatment decisions. Updated daily, it draws on the latest evidence-based research, guidelines and expert opinion on over 10,000 different diagnoses to offer step-by-step guidance on diagnosis, prognosis, treatment and prevention.

The Chinese edition is the result of a collaboration between BMJ and the Chinese Medical Association (CMA). In addition to the full translation of all BMJ Best Practice content, it also contains the latest clinical guidelines and expert opinion from the CMA, providing access to both international standards and local clinical practice recommendations.

It is available both online and offline, and as a mobile app, giving busy clinical staff an immediate head-start on making diagnosis and treatment decisions.

BMJ Best Practice is already in regular use by clinicians in more than 60 countries and is accredited by the Health and Family Planning Commission of Guangzhou Municipality in China.

Yuyan Kong, Managing Director at BMJ China said: “We are delighted to be partnering with Guangdong Family Doctor Association to help doctors in China practice evidence-based medicine and improve outcomes for their patients. Making BMJ Best Practice accessible in this way is also an important step for us towards our vision of helping to create a healthier world.”

Yuxiong Wu, Executive Vice President of Guangdong Family Doctor Association said: “Developing primary healthcare is the fundamental way to achieve the ‘Healthy China 2030’ goal. The Association will use BMJ’s advanced evidence-based resources and tools to establish a comprehensive and effective information system for the general practitioners, to better contribute the primary healthcare institutions in China.”

A recent independent review of clinical decision support tools published in the Journal of Medical Internet Research¹ ranked BMJ Best Practice equal first for breadth of disease coverage, editorial quality, and evidence-based methodology.

Find out more at: <http://china.bestpractice.bmj.com>

Notes to Editors:

¹ Providing Doctors With High-Quality Information: An Updated Evaluation of Web-Based Point-of-Care Information Summaries
Journal of Medical Internet Research [Vol 18, No 1 \(2016\):
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About BMJ

BMJ is a healthcare knowledge provider that aims to advance healthcare worldwide by sharing knowledge and expertise to improve experiences, outcomes and value. For a full list of BMJ products and services, please visit bmj.com.