BMJ in the News is a weekly digest of BMJ stories, plus any other news about the company that has appeared in the national and a selection of English-speaking international media.

This week’s (20 - 26 Jul) highlights include:

**The BMJ**

**Research:** Consumption of sugar sweetened beverages, artificially sweetened beverages, and fruit juice and incidence of type 2 diabetes

*Rise in diabetes cases may be linked to sugary drinks, say researchers* - The Guardian (front page)
*Even If You're Lean, 1 Soda Per Day Ups Your Risk Of Diabetes* - NPR 23/07/2015
*Soda's Diabetes Problem: The Non-Obese at Risk, Too* - MedPage Today 21/07/2015


**Research:** Birth weight and later life adherence to unhealthy lifestyles in predicting type 2 diabetes: prospective cohort study

*Low Birth Weight Tied to Higher Type 2 Diabetes Risk Decades Later* - US News and World Report 22/07/2015


**Analysis:** Web of industry, advocacy, and academia in the management of osteoporosis

*Journal says role of vitamin D, calcium in curing osteoporosis a fallacy* - Times of India 22/07/2015 (also in print)
Commercial ties may fuel unnecessary osteoporosis treatment - The Pharmaceutical Journal 24/07/2015
Do Dollars Form the Backbone of Osteoporosis Recs? - MedPage Today 23/07/2015

This story was also covered by MinnPost, 6minutes, 3NewsNZ, Rochdale Online, Pharmacy News and Pakistan Tribe.

Personal View: Doctors and medical students in India should stop wearing white coats

Are doctors’ white coats putting our lives at risk? - Times of India 24/07/2015
Indian medics need to ditch white coats, says Indian doctor - Business Standard 22/07/2015
Doctor's White Coat Scare - India Today (video) 23/07/2015


New calls for review over statin danger - The Express 26/07/2015
A First-Person Account of a Psychotic Episode - Yahoo 23/07/2015
Generic Drug Duo More Effective Against Breast Cancer Than Tamoxifen - Healthline 23/07/2015
Coca-Cola under pressure as millenials quit sugar - AFR Weekend 23/07/2015
Canada Takes Long to Approve New Drugs - and That's Good - Huffington Post 23/07/2015
$4 trn investor group calls for greater transparency in drug trials - IR Magazine 23/07/2015
Fracking subsidies better spent elsewhere - The Guardian 24/07/2015 (also in print)
How Big Brother is nudging you by text and email - The Times & The Times Ireland 23/07/2015 (also in print)
Newer oral contraceptive combinations associated with higher VTE risk - Healio 22/07/2015
DNP Accusations Lead To EU Withdrawal Of Schwarzenegger-Endorsed Supplement - Forbes 21/07/2015
Want to know why your ears pop, you get brain freeze and cry chopping onions? Read on - the Daily Mirror & Irish Daily Mail 20/07/2015 (also in print)
Kiwi trial pits natural honey against pharmacy cold sore treatment - New Zealand Herald 20/07/2015 (also in print)
Thinking of Getting Pregnant? You Might Want to Stop Taking This Type of Medicine - Glamour 20/07/2015
Mixing antidepressants and anti-inflammatories may be dangerous - Australian Financial Review 21 July

A First-Person Account of a Psychotic Episode - New York Magazine 20/07/2015

Korean study on NSAIDs and antidepressants - New Zealand Doctor 21/07/2015

Doctor: You Should Not Need Prescription To Treat Urinary Tract Infection - WBUR 21/07/2015

Online symptom-checkers are often wrong - Yahoo News 24/07/2015

Studies show risk of suicide elevated in women after abortion - National Right to Life News 24/07/2015

'TIDY UP' KNEE OP THAT MAY DO YOU MORE HARM THAN GOOD - Daily Mail 21/07/2015 (in print; no link available)

JOURNALS

BMJ Open

Research: Socioeconomic determinants of risk of harmful alcohol drinking among people aged 50 or over in England

Successful middle classes suffer crisis in alcohol abuse - The Times (front page) + Times Ireland+ Times Scotland 24/07/15

The strange drinking habits of the ageing affluent - Forbes 24/07/15

Successful people at extra risk of harmful drinking - Times of India 24/07/15

Also covered by UK media:


International:


Other:


External PR

**Vitamin D pills may not help you ward off brittle bone disease** - Daily Mail 22/07/15
This story was also covered by Medical Xpress, Pakistan Tribe

**Need to define patient engagement in research** - Canadian Medical Journal 22/07/15

**When economic stability turns deadly** - The Week 20/07/15

**Irish standardised tobacco packs less attractive than EU ones** - Irish Medical Times 22/07/15

**British Journal of Sports Medicine**

**Deskbound? Here’s how much time you need to move or stand to stay healthy** - Washington Post 20/07/15 (also in print)
**The ideal amount of standing time revealed** - New Zealand Herald 22/07/15
**How to stay on your feet at the office** - Independent Online (South Africa) 23/07/15

**How swimming pools can ruin your teeth and turn hair green** - Daily Mail + Irish + Scottish Daily Mail 22/07/15

**The 13 ways to burn fat all day** - Daily Mail 21/07/15

**Taking 1200 mg of Advil before marathon was a big mistake** - Seattle Times 26/07/15

**Strong hips relieve knee pain** - Runner’s World 24/07/15

**How to banish the ‘boomer belly’** - Daily Telegraph 25/07/15 (in print; link unavailable)

**Journal of Epidemiology & Community Health**

**Tense? Death knocks early at your door** - Khaleej Times 23/07/15 (in print; no link available)

**Occupational & Environmental Medicine**

**Job strain linked to increased sick leave** - The Hindu 22/07/15 (in print; no link available)

**Annals of the Rheumatic Diseases**

**Rheumatoid arthritis: 2014 treat to target recommendations** - Nature.com 21/07/15

**Metabolic syndrome common in lupus** - MedPage Today 20/07/15

**Researchers determine that family history may determine success of RA treatment** - Healthline 21/07/15