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BMJ

BMJ launches new global network to advance patient-centred outcomes

- *BMJ Outcomes will collect and disseminate best practices in comprehensive, patient-centred outcome measurement which will ensure that health systems meet the needs and priorities of patients*
- *New initiative part of BMJ's vision to create "a healthier world"*

BMJ, one of the world's leading medical knowledge providers, today launches **BMJ Outcomes** – an exciting new online global network to advance the science and practice of outcome measurement to drive value and quality in healthcare.

This exciting new initiative is part of BMJ's vision to create "a healthier world" and will be announced to an audience of over 3,000 global healthcare leaders and practitioners at the International Forum on Quality & Safety in Healthcare in London today.

BMJ Outcomes will bring together healthcare organisations from around the world that are doing groundbreaking work on measuring the outcomes that matter most to patients.

It provides a platform for publishing the process and results of implementing patient-centred outcome measures, and

empowers users to share knowledge and collaborate on efforts to focus improvement on the outcomes that matter most.

Partners include the National Health Care Institute (NHCI) in the Netherlands and Dutch health insurer, CZ who are keen to play a leading role in BMJ Outcomes.

Dr Fiona Godlee, The BMJ Editor in chief, said: “At BMJ, we are continually looking at how we can help to move healthcare in the right direction.

By bringing together leaders in outcome measurement from around the world, we will ensure that efforts to improve health are focused on the most important outcomes, and we hope will empower the healthcare improvement community to achieve a more powerful impact on the health of the world’s people.”

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For further information, please visit outcomes.bmj.com

About BMJ

BMJ is a healthcare knowledge provider that aims to advance healthcare worldwide by sharing knowledge and expertise to improve experiences, outcomes and value. For a full list of BMJ products and services, please visit: www.bmj.com