BMJ in the News is a weekly digest of BMJ stories, plus any other news about the company that has appeared in the national and a selection of English-speaking international media.

This week’s (16 - 22 Mar) highlights include:

**BMJ**

*British Medical Journal cuts application deployment time with private cloud* (case study featuring Sharon Cooper and Jon Peterson) - CloudPro

*BMJ partners with Foundation of Nursing Studies* - Outsell Industry Headlines 16/3/15

*BMJ and Foundation of Nursing Studies partner to help nurses lead innovation and improve practice* - Knowledgespeak News 17/3/15

*BMJ announced as supporting partner for new Parliamentary group* - Knowledgespeak News 18/3/15

*BMJ partners with eIntegrity to provide e-learning for health professionals around the world* - Outsell Industry Headlines 18/3/15

**The BMJ**

**Feature:** *Rosuvastatin: winner in the statin wars, patients’ health notwithstanding*

*Expert calls for ban on statin over risk of side-effects* - The Times 18/3/15

*Warning over popular statin’s side effects* - Irish Examiner 19/3/15

*US doctor says FDA should have withdrawn rosuvastatin* - OnMedica 18/3/15

Also covered by the Mirror, Daily Mail, Express, dailyRx, Pulse, Medical News Today, Lancashire Evening Post, Belfast Telegraph, Leigh Journal and [Diabetes.co.uk](http://Diabetes.co.uk).

**Analysis:** *Thrombolysis in acute ischaemic stroke: time for a rethink?*

*Use of anti-clotting drug more than three hours after stroke should be re-evaluated, say researchers* - Economic Voice 18/3/15

*Thrombolysis After 3 Hours in Stroke Need Review?* - MedScape 20/3/15

*Time to rethink 4.5h window for alteplase after stroke* - OnMedia 18/3/15

Also covered by Medical Xpress, 6minutes, Trade Arabia, Gulf Daily News and Medisch Contact

**Analysis:** *Should people at low risk of cardiovascular disease take a statin?*
Continued media coverage:

**GPs hailed for resisting over-prescription of statins** - Pulse 20/3/15

**Research:** School based education programme to reduce salt intake in children and their families (School-EduSalt): cluster randomised controlled trial

*Get children to spread the word that salt is bad* - The Times 19/3/15

*Young people could play a key role in reducing salt intake in their families* - Irish Examiner 19/3/15

*Children help cut parents’ salt intake* - Food Manufacture 20/3/15

**Research:** Use of mobile phones and risk of brain tumours: update of Danish cohort study

Continued media coverage:

*The Health Concerns in Wearable Tech* - New York Times 19/3/15 (also in print)

**Editorial:** Making informed choices on co-sleeping with your baby

*Bed sharing with babies - is it safe?* - The Guardian 18/3/15

**Research:** Investigating the relationship between quality of primary care and premature mortality in England

Continued media coverage:

*Quality improvement doesn’t always pay* - Australian Doctor 18/3/15

**Research:** Milk intake and risk of mortality and fractures in women and men: cohort studies

Continued media coverage:

*Keep abreast of milk’s fluid status* - Australian 20/3/15 (*link unavailable*)

**Observation:** It’s time to ban junk food on hospital premises

Continued media coverage:

*Doctors Fight to Ban Fast Food From Hospitals—and for Good Reason* - Yahoo News (picked up from Take Part) 21/3/15

**Research (1976):** Haemophilia A and the blood transfusion service: a Scottish study

*£3.5bn pay-out for patients given killer blood* - Scottish Sunday Express 22/3/15

**Editorial:** Integrating pharmacy fully into the primary care team

*Letter* - Independent 19/3/15

**Research:** Effect of n-3 long chain polyunsaturated fatty acid supplementation in pregcy on infants’ allergies in first year of life: randomised controlled trial
Continued media coverage:
Why being a couch potato can give you asthma and dishwashers can cause allergies - Daily Mail & Scottish Daily Mail 17/3/15

Investigation: Rosiglitazone: what went wrong?
The BMJ Investigations Editor, Deborah Cohen, featured in a Dutch TV documentary “Bittersweet sugar medications” – 18/3/15

Investigation: Sugar: spinning a web of influence
Continued media coverage:
Don’t forget to mention climate change - Columbia Journalism Review 16/3/15

Research: Effect of increased potassium intake on cardiovascular risk factors and disease: systematic review and meta-analyses
Which white crystal is deadlier? - Mumbai Mirror 17/3/15

Research: China’s excess males, sex selective abortion, and one child policy: analysis of data from 2005 national intercensuses survey
Continued media coverage:
Is China Going to Abandon the One Child, Forced-Abortion Policy? - Life News 17/3/15

Clinical Review: Managing patients with multimorbidity in primary care
Doctors warned over risk of "serious drug clashes" when treating multiple conditions - The Herald Scotland 17/3/15

Clinical guidelines study finds potentially serious drug clashes - Health Canal 17/3/15

Research: Randomised controlled trial of butterbur and cetirizine for treating seasonal allergic rhinitis
9 natural remedies to beat spring allergies - Mashable 18/3/15

News: A third of NHS contracts awarded since health act have gone to private sector, BMJ investigation shows
Over a quarter of board members on new bodies commissioning NHS care have links to the private health sector - The Independent 16/3/15

Clinical Review: Assessment and management of behavioral and psychological symptoms of dementia
Continued media coverage:
Aging Experts Call for End to Behavior-Control Drugs for Alzheimer Patients - Mad in America 17/3/15

Research: Accessibility of trial reports for drugs stalling in development: a systematic assessment of registered trials
Continued media coverage:
Large proportion of stalled drug trial data is not being published, study finds - The Pharmaceutical Journal 16/3/15
Most clinical trials of “stalled drugs” do not report results - Health Canal 17/3/15
Clinical Trial Review Finds No Increased Risk of Suicide in Patients Using Chantix - DDD Mag 16/3/15

Editorial: Crashes involving young drivers
Western Mail Letters - Wales Online 16/3/15

Research: All cause mortality and the case for age specific alcohol consumption guidelines: pooled analyses of up to 10 population based cohorts

Continued media coverage:
Unit of alcohol should cost €1 – the same as litre of milk, says liver disease expert - The Irish Times 16/3/15
Letter: The price of alcohol - The Irish Times 21/3/15

Journals
Tobacco Control

Research: Short-term changes in quitting-related cognitions and behaviours after the implementation of plain packaging with larger health warnings: findings from a national cohort study with Australian adult smokers

Australia’s plain cigarette packets succeed in making smoking less appealing - The Daily Telegraph 20/3/15 (also in print)
Research finds plain packaging keeps smoking urge under wraps - Sydney Morning Herald 19/3/15
Plain packaging on cigarettes is working - New Zealand Herald misattributed to The British Medical Journal)


BMJ Open

Research: The association of dental plaque with cancer mortality in Sweden. A longitudinal study

Flossing key to putting plaque in its place - SpokesMan 17/3/15 (wrongly attributed to the British Medical Journal)

Drugs & Therapeutics Bulletin

Dr James Cave talks about the latest news on Avastin on BBC Radio 4’s Inside Health (from
Walking football: new sport with great health benefits  NewsMax 18/03/15

Sam Bradford’s ACL: worth the risk?  Philly.com 13/03/15 (also in Headlines & Global News)

Stretch multiple muscles at once  The Japan News 14/03/15

Heart

Research: Coffee consumption and coronary artery calcium in young and middle-aged asymptomatic adults

Continued media coverage:
Five cups a day is good for you? That's an awful lot of coffee - The Daily Telegraph 16/3/15
COFFEE What that daily is really doing to your body - Irish Daily Mail 17/3/15 (link unavailable)

Also further articles in The Independent and Daily Telegraph 16/03/15

Research: Evidence from randomised controlled trials did not support the introduction of dietary fat guidelines in 1977 and 1983: a systematic review and meta-analysis

Continued media coverage:
Critical eye on saturated fat - MeatInfo 16/3/15

New Drugs May Cut Heart Risks - The Wall Street Journal (Asia) 17/3/15 (link unavailable)

BMJ Case Reports
Case Report: Complete abolition of reading and writing ability with a third ventricle colloid cyst: implications for surgical intervention and proposed neural substrates of visual recognition and visual imaging ability

Teenager left unable to read or write after suffering from whiplash in car crash  - Mirror 16/3/15
I got whiplash... and lost ability to read  - Metro 17/3/15 (link unavailable & wrongly attributed to the British Medical journal)

Annals of the Rheumatic Diseases

Research: Gout and the risk of Alzheimer's disease: a population-based, BMI-matched cohort study

Continued media coverage:
Gout may lessen Alzheimer risk - Bangkok Post (Thailand) 17/3/15 (link unavailable)

Continued media coverage of paracetamol concerns study:
Long term paracetamol use poses risk, says study  - Jakarta Post  18/03/15 (link
unavailable)

**Gut**

**Research: Oral contraceptives, reproductive factors and risk of inflammatory bowel disease**

*No, The Pill Won’t ‘Give’ You Crohn’s Disease* - Care 2 17/3/15 *(wrongly attributed to The BMJ)*